

INTRODUCING OUR SITE REDESIGN

As of press time, we are nearing the finish of a year-long AAIL website re-

launch. The new site includes more power, more articles and a better navigation system—all rolled up into one design concept that makes every-

thing easier to use.

The new AAIL.com page is wider, the fonts are bigger and the articles are easier to read. We've also introduced more photos and graphics into our content to complement the investment text you read on AAIL.com.

To simplify navigation, we've divided the site into topical areas that mirror the membership benefits and investment education we focus on. The clickable headings run across the upper section of pages in a navy blue bar and include: AAIL Journal, Getting Started, Financial Planning, Investing, Model Portfolios, Stock Screens, Discuss, Chapters and Store. Here we highlight our favorite areas and features.

AAIL.com Home Page

The AAIL.com home page provides users with a quick overview of content and site features that are handpicked by AAIL editors for your benefit. The content changes daily, so visit often.

In addition, the site now includes a sub-navigation bar for each topical area that changes to reflect the links and content available on each page. This serves as an easy way for you to determine which areas of the new site you would like to visit (www.aaii.com).

Computerized Investing

The "new" Computerized Investing (CI) area of AAIL.com (www.aaii.com/ci) is also easier to read with more graphics, larger text and links to related articles. Recent print issues and online exclusives are featured prominently. In addition, you can access past online exclusive articles and issues of *Computerized Investing* easily and quickly. Past columns are archived by topic as well as publication date.

The home page also includes links to CI's social media tools

Computerized Investing on AAIL.com

Redesigned Stock Screens Area

Screen	YTD Return	1 Yr	5 Yr	Total	Category
1. Piotroski A study of low price-to-book value stocks to see if its possible to establish basic financial criteria to help separate the winners from the losers.	96.4%	78.3%	-8.5%	3995.9%	Value
2. Oberweis Octagon Oberweis Asset Management seeks out rapidly growing companies and invests in	41.2%	2.1%	4.1%	349.0%	Growth & Value

such as Facebook, Twitter and RSS feeds.

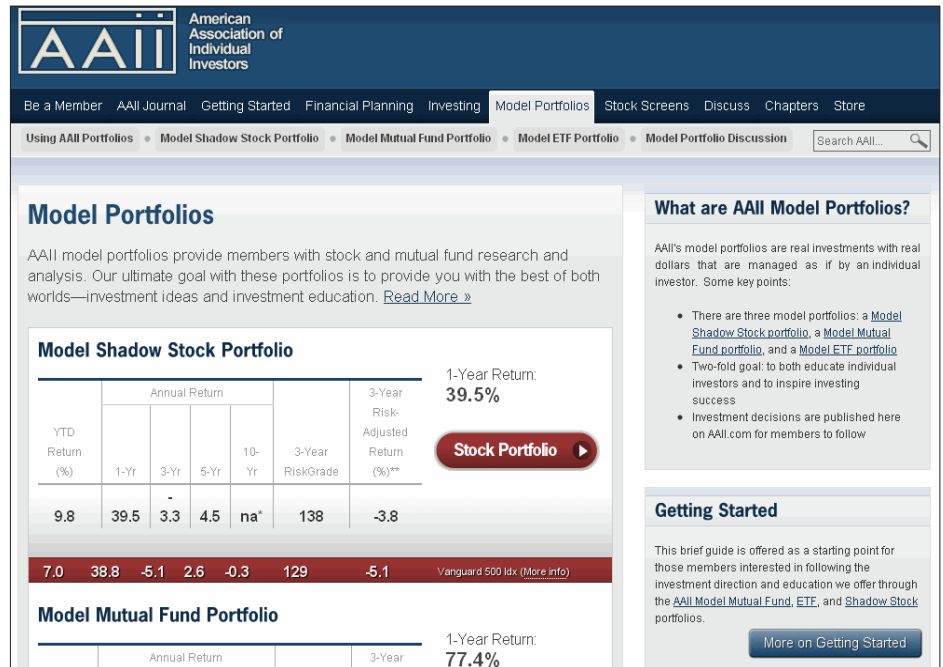
If you are not receiving the newly redesigned monthly CI E-Newsletter, sign up at www.aaii.com/email. The new CI E-Newsletter highlights reviews of new products, downloads and websites; a monthly discussion question; AAII sentiment survey results; and new content from *Computerized Investing*. Look for the CI area to evolve in the coming months and, as always, we welcome your feedback.

Stock Screens

The Stock Screens area on AAII.com is dedicated to teaching members about a wide range of stock selection strategies and investment approaches. We've enhanced the search and sort capabilities of the site so that users can now search through our library of over 50 stock screens by the following criteria: category, year-to-date return, one-year return, five-year return and total return. Plus, you'll note that we've partnered each screening overview article with convenient tabs that let you quickly see the screen's passing companies, screening criteria, chart and more.

We've also added a new Guide to Stock Screening to help you understand how to use AAII's screens to your advantage. The guide discusses choosing an appropriate screen for you and how to best judge perfor-

Redesigned Model Portfolios Area



Model Portfolios

AAII model portfolios provide members with stock and mutual fund research and analysis. Our ultimate goal with these portfolios is to provide you with the best of both worlds—investment ideas and investment education. [Read More >](#)

Model Shadow Stock Portfolio

YTD Return (%)	Annual Return				3-Year RiskGrade	3-Year Risk-Adjusted Return (%)**
	1-Yr	3-Yr	5-Yr	10-Yr		
9.8	39.5	3.3	4.5	na [†]	138	-3.8

1-Year Return: **39.5%**

Stock Portfolio ▶

Model Mutual Fund Portfolio

Annual Return						3-Year
7.0	38.8	-5.1	2.6	-0.3	129	-5.1

1-Year Return: **77.4%**

Vanguard 500 Idx (More info)

What are AAII Model Portfolios?

AAII's model portfolios are real investments with real dollars that are managed as if by an individual investor. Some key points:

- There are three model portfolios: a [Model Shadow Stock portfolio](#), a [Model Mutual Fund portfolio](#), and a [Model ETF portfolio](#)
- Two-fold goal: to both educate individual investors and to inspire investing success
- Investment decisions are published here on AAII.com for members to follow

Getting Started

This brief guide is offered as a starting point for those members interested in following the investment direction and education we offer through the [AAII Model Mutual Fund, ETF, and Shadow Stock](#) portfolios.

[More on Getting Started](#)

mance. Finally, you can see how we categorize each screen based on the criteria. Visit www.aaii.com/stock-screens to see the new layout.

AAII Model Portfolios

AAII's Model Portfolios area offers members-only portfolios covering stocks, mutual funds and exchange-traded funds (ETFs). With the redesigned site, we've made it even simpler to learn about these popular member benefits by including an easy-to-read getting started resource that is available with each model portfolio we offer.

The new site layout gives each model portfolio its own page with performance tables and charts along with actual holdings, commentaries and a step-by-step user's guide. Links to related content like RSS feeds and discussion topics regarding the Model Portfolios are included as well (www.aaii.com/modelportfolios).

Visit AAII.com Today

To surf the new site, simply go to www.aaii.com and, when prompted, enter your 10-digit member number or customized login name and password. ☪

New CI Online Exclusive: Quicken Essentials for Mac

In case you missed it, the June 2010 "online exclusive" article was recently posted to the Computerized Investing website. Cara Scatizzi gives an in-depth review of Intuit's new Quicken Essentials for Mac personal finance software. If you have been waiting three years for Intuit to upgrade its Mac-based Quicken product, or if you are looking for a personal finance application to run on a Mac, be sure to read Cara's article at www.computerizedinvesting.com.

You can get notification of new uploads to the CI website by subscribing to the monthly CI E-Newsletter. In addition to announcing newly posted content, the E-Newsletter reviews computer products, tech gadgets, downloads and websites of interest to investors, and offers a monthly discussion question for members.

Sign up for the monthly CI E-Newsletter at www.aaii.com/email and look for it on the first Friday of every month.