

MILLBURN AAI INVESTMENT EDUCATION GROUP MEETING

WHEN: Tuesday, October 14, 2014

TIME: REGISTRATION 6:45 pm
PRESENTATION 7:00 to 8:30 pm

COST: Free \$5.00 Donations to Millburn Library appreciated

WHERE: Millburn Public Library 200 Glen Ave. Millburn, NJ 07041

TOPIC: Smart Investing: Seeking Reward While Reducing Risk

SPEAKER: Charles Rotblut, CFA

Charles Rotblut is a vice president at AAI. He is the editor of the *AAI Journal*, co-created *AAI Dividend Investing*, helps to manage the *Stock Superstars Report* portfolio and authors the weekly AAI Investor Update email. Rotblut is a Wall Street Journal expert panelist and a regular guest on MoneyLife with Chuck Jaffe. His book, "Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio," was published in November 2010. Rotblut holds the Chartered Financial Analyst designation and has analyzed both publicly traded and privately held companies. He has worked for Zacks Investment Research, an investment research firm; INVESTools, an investment education company; Curian Capital, a money management firm; and McClure, Schumacher & Associates, a business valuation firm. Rotblut regularly speaks to the media, including The Wall Street Journal Radio Network, Canada's Business News Network, and Reuters. He has also appeared on CNBC, Bloomberg Television, and Fox Business.

Maximizing the potential for reward is about identifying attractive investments and prudently managing your portfolio. Reducing risk is about limiting behavioral errors and avoiding investments with a greater likelihood of decreasing in price. AAI Journal editor Charles Rotblut gives you actionable strategies for striking a prosperous balance between reward and risk. Attend this meeting and learn:

- A simple strategy for reducing behavioral errors and improving your investment decisions
- How to maintain the benefits of diversification and reduce portfolio risk
- Key criteria to consider for managing your portfolio

THE MEETING IS OPEN TO ALL AAI MEMBERS, THEIR FAMILY AND FRIENDS

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