

AAll Reno-Sparks Investor Education Group Meeting

Date and Time: Thursday, April 3, 2014, 7 to 9 p.m.

Presentation Title and Synopsis:

Be Disagreeable and Win!

If you are friendly and go with the crowd, you might make money in stock markets. But your chances improve dramatically if you have the nerve to be disagreeable and seek a less-traveled path. Buying what everyone else is buying may give you a warm glow of inclusion but it isn't so hot for making you wealthier .

A better way to pick winners is to be obstinate... to do what others aren't. How can we find the rewards of contrary behavior without loading up our portfolio with stock market garbage? Where can you prospect for out-of-favor stocks with out-sized possibilities? What factors can separate a turn-around stock from a company that's circling the drain?

At the April meeting we'll examine "contrarian" investing. We'll discuss specific methods for locating candidate companies and examine specific stocks to help you train to think different. It's too late to buy hardware-dependent IBM for \$10 like you could have done in 1993; it's too late to profit from a fallen Apple like you could have done for \$4 in 1997; and it's too late to drink up Constellation Brands at \$20 like you could have done in 2012. But right now, there are companies that can climb out of the cellar and jump to record highs ... they're waiting to be discovered by you.

Location: ArrowCreek Residents Center, 2900 Arrowcreek Pkwy, Reno 89511.

Directions: Exit I-580 at Damonte Ranch and go west across Virginia St. Bear left onto Arrowcreek Pkwy and continue west about four miles to the entry gate of the Arrowcreek Community. Tell the guard you are attending the AAll meeting at the Residents Center. Proceed straight 1/2 mile to the first stop sign. Turn right (downhill) into the parking lot for the Residents Center. It's a 10 minute drive from I-580 to the Center building. [NOTE: If you arrive at the Arrowcreek Country Club by mistake, just go directly back across Arrowcreek Parkway to the Residents Center.]

Speaker / Discussion Leader: Alan J. Liebman

Alan Liebman has been helping investors for three decades. He earned a bachelor's degree from Columbia University in physics and a doctorate from Yale in applied physics. Liebman worked in corporate R&D at Xerox Corporation and AT&T for 15 years.

In 1984, Liebman founded American Superior Company in suburban Chicago, a fee-only investment advisory firm. During 29 years of practice, Alan has published a stock market advisory letter, managed stock and bond assets of \$50 million, led monthly meetings of AAll-Chicago groups, served as Vice President of the AAll-Chicago Board, and lectured across the country on investment topics.

In 2011, Liebman moved American Superior Company to Reno, Nevada where he continues to serve high-net-worth clients in six states and to help all investors make more informed choices.

Cost: Free

RSVP: To use the Residents Center facility, we must provide a list of attendees to the Arrowcreek Security Office prior to the meeting. Please e-mail your name to RenoAAll@AmericanSuperior.ORG.

NEXT Meeting Date: Thursday, May 8, 2014

Arrowcreek Residents Center