

AAll Reno-Sparks Investor Education Group Meeting

Date and Time: Thursday, February 6, 2014, 7 to 9 p.m.

Presentation Title and Synopsis:

Dangerous ETFs

Not all Exchange Traded Funds [ETFs] are benign products. The first ETFs were relatively straight-forward, passively-managed replications of well-known stock indexes. That reputation has lulled many investors into thinking that all ETFs are similarly-structured and beneficial.

But as the ETF market has grown from SPY [early S&P 500 Index ETF opened in 1993] to today's 1400+ ETF products, vendors have sought ways to differentiate themselves from rivals. Some of their choices have produced dangerous ETF products.

At the February meeting we'll review the structure of a classic ETF and its desirable and problematic features. Then we'll study examples of "new-fangled" ETFs that might confuse investors and backfire on your portfolio. Some ETFs can bite you because of investment concentration; others because of illiquidity; some because of unexpected behavior; and others because they're not passive or tracking a proven indexing structure. Come, learn and help others learn with your questions.

Location: ArrowCreek Residents Center, 2900 Arrowcreek Pkwy, Reno 89511.

Directions: Exit I-580 at Damonte Ranch and go west across Virginia St. Bear left onto Arrowcreek Pkwy and continue west about four miles to the entry gate of the Arrowcreek Community. Tell the guard you are attending the AAll meeting at the Residents Center. Proceed straight 1/2 mile to the first stop sign. Turn right (downhill) into the parking lot for the Residents Center. It's a 10 minute drive from I-580 to the Center building. [NOTE: If you arrive at the Arrowcreek Country Club by mistake, just go directly back across Arrowcreek Parkway to the Residents Center.]

Speaker / Discussion Leader: Alan J. Liebman

Alan Liebman has been helping investors for three decades. He earned a bachelor's degree from Columbia University in physics and a doctorate from Yale in applied physics. Liebman worked in corporate R&D at Xerox Corporation and AT&T for 15 years.

In 1984, Liebman founded American Superior Company in suburban Chicago, a fee-only investment advisory firm. During 29 years of practice, Alan has published a stock market advisory letter, managed stock and bond assets of \$50 million, led monthly meetings of AAll-Chicago groups, served as Vice President of the AAll-Chicago Board, and lectured across the country on investment topics.

In 2011, Liebman moved American Superior Company to Reno, Nevada where he continues to serve high-net-worth clients in six states and to help all investors make more informed choices.

Cost: **Free**

RSVP: To use the Residents Center facility, we must provide a list of attendees to the Arrowcreek Security Office prior to the meeting. Please e-mail your name to RenoAAll@AmericanSuperior.ORG.

NEXT Meeting Date: March 6, 2014