

AAll Reno-Sparks Investor Education Group Meeting

Date and Time: Thursday, May 5, 2016, 7 to 9 p.m.

Cost: Free [\$1 voluntary donation for copying may be requested]

RSVP Necessary: To use the Residents Center facility, we must provide a list of attendees to the Arrowcreek Security Office prior to the meeting. **If you plan to attend, please e-mail your name by midnight, May 4th, to.... RenoAAll@AmericanSuperior.ORG**

Presentation Title and Synopsis:

An Introduction to Fundamental Investing

Presenter Bruce Berg believes in keeping portfolios diversified. He has developed techniques to divide his holdings between growth, value and dividend stocks. He also keeps his investing diversified by holding companies in a minimum of five sectors. Bruce has developed and will demonstrate techniques he uses to decide on **stocks to buy** and when to sell using basic financial data.

Bruce will demonstrate picking stock buys with an Investools Scan, then follow up by rating one stock's fundamentals. He will also pass out his stock score template sheet **you can use** to understand, evaluate and score your own individual stock purchase candidates.

Location: ArrowCreek Residents Center, 2900 Arrowcreek Pkwy, Reno 89511

Directions: Exit I-580 at Damonte Ranch and go west across Virginia St. Bear left onto Arrowcreek Pkwy and continue west about four miles to the entry gate of the Arrowcreek Community. Tell the guard you are attending the AAll meeting at the Residents Center. Proceed straight 1/2 mile to the first stop sign. Turn right (*downhill*) into the parking lot for the Residents Center. It's a 10 minute drive from I-580 to the Center building. [NOTE: If you arrive at the Arrowcreek *Country Club* by mistake, just go directly back across Arrowcreek Parkway to the *Residents Center*.]

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Speaker Bruce Berg

Bruce moved from Los Angeles to Reno in 1974 with his wife Janet to take a job as an agent for Allstate Insurance. Over 28 years with Allstate he developed a very successful agency that he sold in 2002 at age 55. Bruce and Janet have two daughters and two grandchildren.

Since retirement as an insurance agent, Bruce has treated investing and stock analysis as an at-home-job. He is a self-taught practitioner of an investment technique known as fundamental analysis. Over the last fifteen plus years; he has consistently outperformed the S&P 500 index by several percentage points. He attributes his success to reading, reading, reading. Each year he looks for and reads three to five of the latest investment-finance books published. He currently subscribes to Barron's magazine and AAI magazine. Over the years he has used and subscribed to online finance, fee based and free, sites such as Yahoo, Microsoft, Morningstar, Value Line, Motley Fool, Investools, Stock Rover and others.

NEXT Meeting Date: Thursday, June 2nd, 2016

Arrowcreek Residents Center, 7 to 9 PM