

AAll Reno-Sparks Investor Education Group Meeting

Date and Time: Thursday, November 6, 2014, 7 to 9 p.m.

Presentation Title and Synopsis:

Doing Business in China and Across the World

Speaker Tom Gurnee will tell us how business is done in China, with examples from his 13 years of work with mainland enterprises in the travel, semiconductor, web search, real estate and social media sectors. Very high growth potential lures talented people and capital to this Asian giant, but China's government interventions, cultural differences and under-developed legal and accounting infrastructure can give financial indigestion. You or your mandated partners might even wind up in jail if your "due diligence" is interpreted as "espionage" by a Chinese bureaucrat.

Tom will also brief us on key differences from US practices when doing business in France and Brazil.

There'll be plenty of Q&A time to ask Tom which aspects of a company's finances we should most carefully examine?; how data in corporate reports can be manipulated?; whether we should trust auditor opinions?; and what corporate actions spell "danger ahead" for investors in European, Asian and Latin American firms?

Few people you've met have Gurnee's breadth of experience as CFO, public and private corporation Board Member, IPO organizer and cross-cultural guru. Don't miss this chance to learn from a business insider.

Location: ArrowCreek Residents Center, 2900 Arrowcreek Pkwy, Reno 89511.

Directions: Exit I-580 at Damonte Ranch and go west across Virginia St. Bear left onto Arrowcreek Pkwy and continue west about four miles to the entry gate of the Arrowcreek Community. Tell the guard you are attending the AAll meeting at the Residents Center. Proceed straight 1/2 mile to the first stop sign. Turn right (*downhill*) into the parking lot for the Residents Center. It's a 10 minute drive from I-580 to the Center building. [NOTE: If you arrive at the Arrowcreek *Country Club* by mistake, just go directly back across Arrowcreek Parkway to the *Residents Center*.]

Speaker / Discussion Leader: Tom Gurnee

Tom Gurnee has helped businesses grow on four continents during his 40 year [-and counting] career in international commerce. He parlayed a Stanford BA plus an MBA into a globe-trotting financial-fixer career.

Gurnee's work as Chief Financial Officer and Corporate Director spans companies in the energy, semiconductor, internet, travel and real estate businesses. He has held positions with well known companies like Schlumberger and Varian Associates, as well as with industrial enterprises like Chartered Semiconductor, online operations Sohu.com [online search; social media] and ELong.com [travel] , and Xinyuan Real Estate.

Cost: Free

RSVP: To use the Residents Center facility, we must provide a list of attendees to the Arrowcreek Security Office prior to the meeting. Please e-mail your name to RenoAAll@AmericanSuperior.ORG by midnight, Wednesday, November 5th.

NEXT Meeting Date: Thursday, January 8, 2015 [NO December Meeting!]

Arrowcreek Residents Center