

Link to video: https://youtu.be/x-PDwn1_4R0

Link to handouts: <https://www.aaii.com/files/images/06-24-20FactorInvesting.pdf>

AII Articles

[Factors Allow Investors to Think Differently About Diversification](#)

[How to Take Advantage of Risk Factors](#)

[Deep Value Investing Has Not Gone Out of Style](#)

[AII Stock Ideas: Bargain Stocks From Our Benjamin Graham Screens](#)

[Examining the Shadow Stock Value and Size Factors](#)

[Using the Enterprise Value Ratio](#)

[Using Accruals to Judge How Persistent Earnings Will Be](#)

[Analyzing a Stock by Its Dividend and Shareholder Yield](#)

[Consider Earnings Estimate Surprises and Revisions](#)

[Incorporating Momentum Into Your Stock Investing Strategy](#)

[Understanding AII's Revised Value Grade](#)

AII Stock Screens based on gurus discussed

[Magic Formula](#) (Joel Greenblatt)

[T. Rowe Price](#)

[Graham Enterprising Investor Revised](#)

[Dreman With Estimate Revisions](#)

Books and Research Papers

Graham and Dodd's "[Security Analysis](#)," 6th edition (McGraw-Hill Education, 2008)

Fama and French's "[Common risk factors in the returns on stocks and bonds](#)" 1993 Journal of Financial Economics

Recommended by Wayne for Factor Investing:

James O'Shaughnessy's "[What Works on Wall Street](#)," 4th edition (McGraw-Hill Education, 2011)

More on the A+ Investor suite of tools

<https://www.aaii.com/plus>