



Charles Rotblut, CFA

Vice President &
AAII Journal Editor

Top Tips and Takeaways From the AAII Investor Conference 360

The PRISM Wealth-Building Process provides a framework for aligning your investment decisions with your goals.

The five steps of PRISM empower you to create a personalized investment plan and have the confidence to follow it.

Our First Virtual Conference

Day 1-Closing Remarks

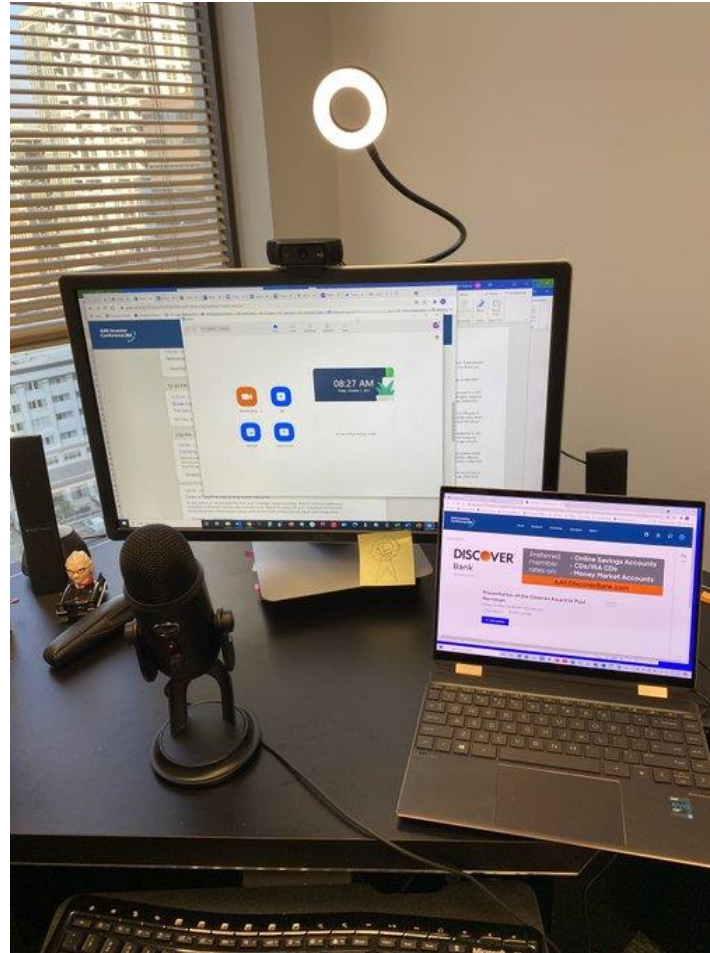


[Back to Sessions](#)

Day 1-Closing Remarks

Thursday, September 30, 5:00 PM-5:15 PM CDT

Behind the Scenes ...



Attendees Got to Ask and Vote on Questions

Live Q&A

⋮ |→

⬇ Votes

⌚ Recent

Christine Benz' bucket strategy is wonderful. But in light of low interest rates and looming inflation, what should be in the fixed income bucket?

STEPHEN RAWLINSON 21 votes Answered

×

Write response

Answer now

Does Target Date Funds have any application for those in retirement (early 70s in age)?

JAY MILLER 17 votes Answered

×

Write response

Answer now

Replays Are Available Now



Jack Brennan
Chairman Emeritus
Vanguard

More Straight Talk on Investing: Getting to Boca

Thursday, September 30, 9:00 AM-10:00 AM CDT

Keynote Speaker

[+ Add to calendar](#)

 **Replay**



Former Vanguard CEO Jack Brennan cuts through the noise and hype in today's markets by espousing a sound and simple investment approach based on balance, diversification, discipline, low costs and a long-term orientation. A 40-year veteran of the financial markets, Brennan shares the invaluable lessons he has learned from investors during his career, punctuated by illuminating anecdotes and compelling evidence. Whether your dream is getting to Boca Raton for retirement, leaving a generous bequest or traveling the world, Brennan provides the roadmap for reaching your long-term goals.

Couldn't Join Us Live for the Conference? No Problem!

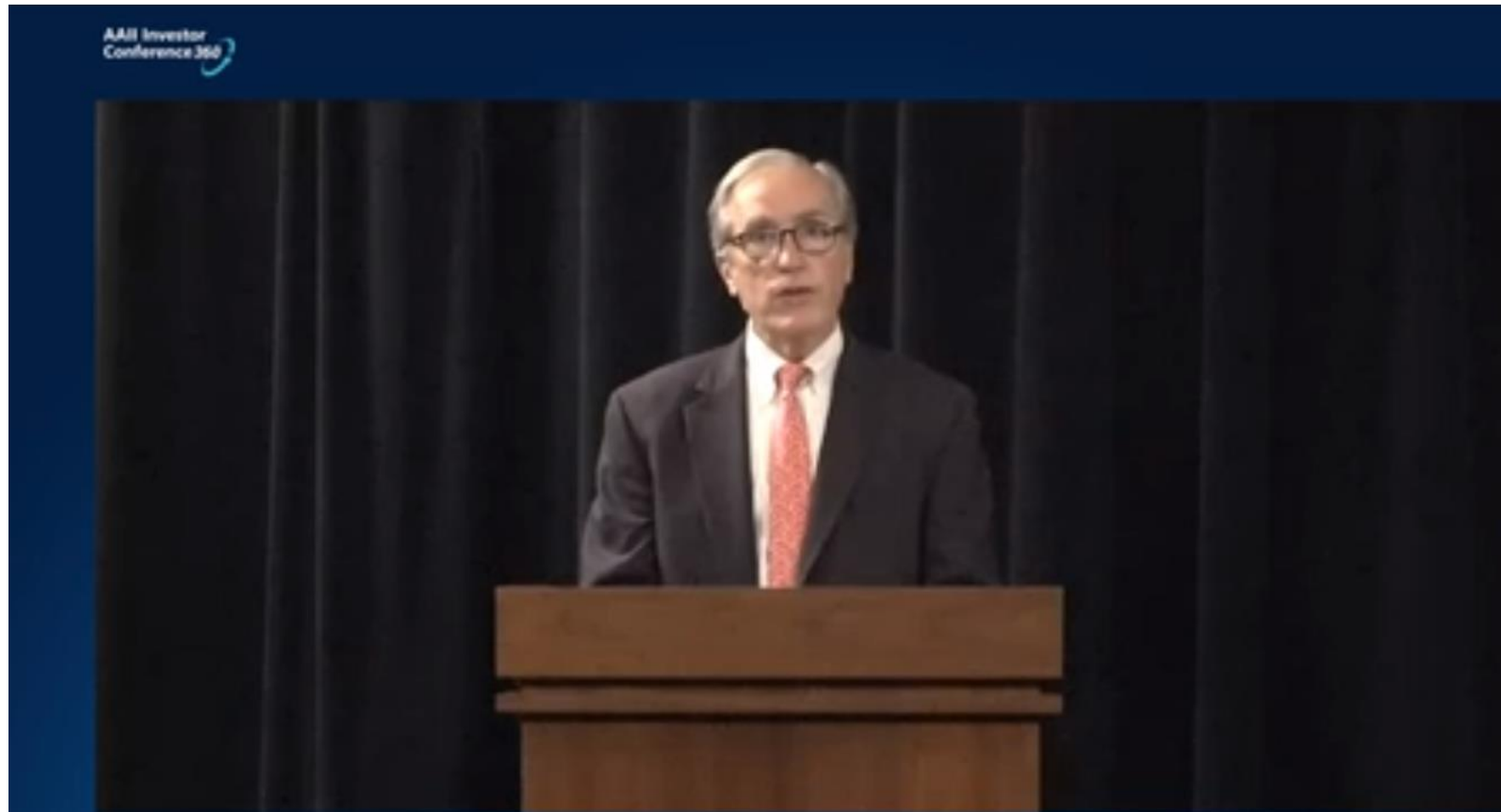
Go to conference.aaii.com to purchase access to our replays of **EVERY** session that you can watch on-demand

- Includes both boot camp workshops and all conference sessions
- Just \$148 for unlimited access



Jack Brennan

More Straight Talk on Investing: Getting to Boca



Harry Kraemer

Leading in Crisis Both Personally and Professionally



Harry Kraemer



John Bajkowski

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Retirement Investing Panel

Retirement Investing



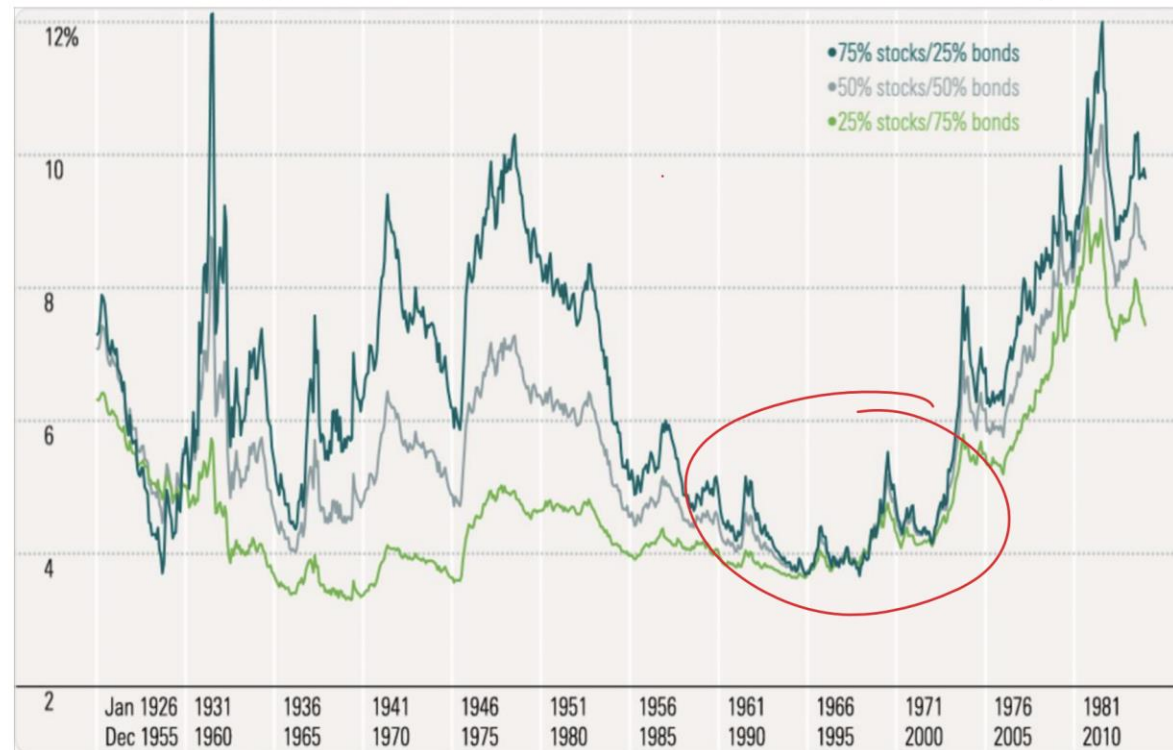
Presentation of the Cloonan Award to Paul Merriman

Presentation of the Cloonan Award to Paul Merriman



Christine Benz

The “right” withdrawal rate? It depends

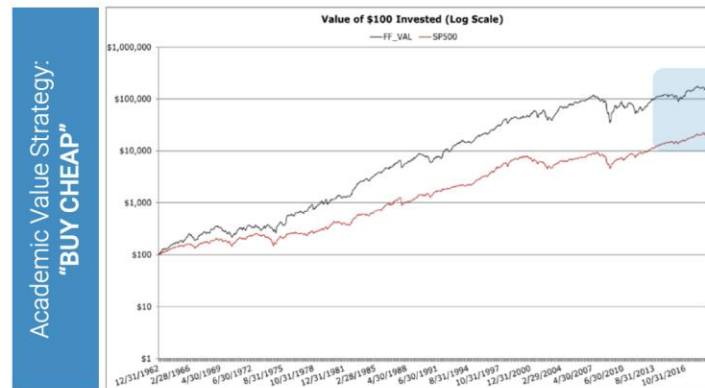


Jack Vogel

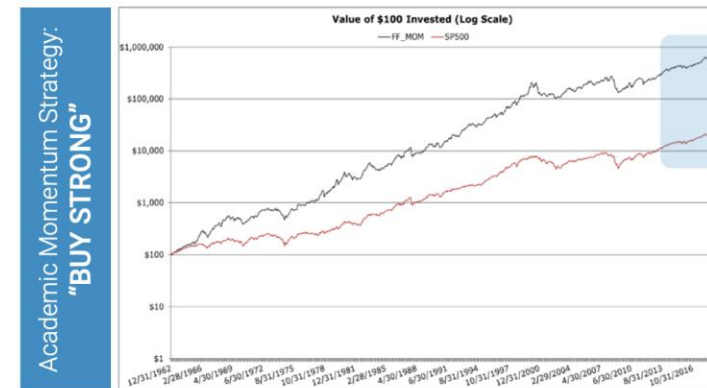


We Believe Value and Momentum Exposures are Risky & Tough to Exploit

Academic research portfolios, like those below, are generally unconstrained *focused* factor portfolios.



- FF_VAL = Top Decile Value Index, market-cap weighted
 - Ranked on book-to-market
 - Annually rebalanced
- SP500 = SP500 Total Return Index
- Simulated Performance: 1/1/1963 to 12/31/2018
- Total returns, including dividends and distributions



- FF_MOM = Top Decile Momentum Index, market-cap weighted
 - Ranked on cumulative 12 months, skip last month
 - Monthly rebalanced
- SP500 = SP500 Total Return Index
- Simulated Performance: 1/1/1963 to 12/31/2018
- Total returns, including dividends and distributions



Performance figures contained herein are hypothetical, unaudited and prepared by Alpha Architect, LLC; hypothetical results are intended for illustrative purposes only. Past performance is not indicative of future results, which may vary. Index returns are for illustrative purposes only and do not represent actual fund performance. Index performance returns do not reflect any management fees, transaction costs, or expenses, which would reduce returns. Indexes are unmanaged and one cannot invest directly in an index. Source: [Ken French Data](#) and Bloomberg.

Ray Rondeau



Raymond Rondeau
Senior Technical Analyst
AAII

AAII's New Essential Investing Principles & Strategies Course: Learning the Strategies

Thursday, September 30, 11:30 AM-12:30 PM CDT

Breakout

[Add to calendar](#)

[Replay](#)

Long-term successful investors have a plan and the discipline to follow it. A major component of a successful plan is the effectiveness of its strategies. In this presentation, Raymond Rondeau covers a few of the featured strategies that will comprise AAII's new Essential Investment Principles & Strategies video course. Strategy-related coverage areas include: strategy reasoning, methodology and interpretation, how to set them up (online for free), extensive performance statistics, guidance on monitoring the signals and where, when and how to transact.

This session is eligible for 1.0 credit hour of continuing education (CE) from the CFP Board based on live attendance.

Raymond Rondeau Senior Technical Analyst, AAII

Raymond Rondeau is a senior technical analyst for AAII, and serves as the ongoing creator and host of AAII's Essential Investing Principles & Strategies series of video courses. He is the former financial division managing director of interactive financial strategies at the investment branch of the UR Business Network, and a former market analyst for Index Universe (now ETF.com) where he wrote a weekly column titled

[Show more](#)

RSI – Inside the Numbers (Part II)

Part II of this RSI article is clearly for the more advanced or inquisitive investor, who wants to understand in greater depth some of the intricacies of RSI and its calculations. In this section, we will look at how calculating RSI has changed over time, some of the indicators oddities and why its values can differ slightly from platform to platform. Additionally, we will cover a few of the "customized" variations of RSI, which attempt to contour or compensate for certain attributes.

To see Part 1: title, [click here](#).

Before progressing it is critical to note, that the calculations in the following tables and their respective values are theoretical and that they have been contoured for illustrative purposes only. Furthermore, the associated calculations and their output values have been modified in various manners and as appropriate to each section for the sole purpose of illustrating each covered concepts.

In review from Part I

Wilders original RSI calculation formula.

$$RSI = 100 - (100 / (1 + RS)) \quad \text{or} \quad 100 * (RS / (1+RS))$$

$$RS = \text{Average Gains (over the period)} / |\text{Average Losses}| \text{ (over the period)}$$

Wilders Smoothing Average

$$\text{Average Gains over the Period (smoothed)} = (((\text{Average Gains MA}) * (n-1)) + \text{Current Bars Gain}) / n$$

$$\text{Average Losses over the Period (smoothed |Absolute value|)} = (((\text{Average Losses MA}) * (n-1)) + \text{Current Bars Loss}) / n$$

Robert Hagstrom

Warren Buffett: Inside the Ultimate Money Mind



Income Investing

Using Income Annuities in Retirement

Thursday, September 30, 11:30 AM-12:30 PM CDT

Breakout

[Add to calendar](#)

[Replay](#)

This presentation focuses on income annuities. Aaron Brask first describes what they are and how they differ from other 'bad' annuity products. Then he delves into how carriers price them (e.g., embedded costs) and the mechanics of how they are taxed. Lastly, he pulls this together by sharing a simple retirement income application and highlighting the overall cost and tax benefits.

This session is eligible for 1.0 credit hour of continuing education (CE) from the CFP Board based on live attendance.

Aaron Brask

Financial Planner, Aaron Brask Capital



Aaron Brask, Ph.D., is an independent investment adviser based in West Palm Beach, Florida. His practice focuses on investment and planning strategies for retirement. He also serves as an adjunct professor for the University of Florida's Masters in Finance program. Brask earned a Ph.D. in mathematical finance, a master's of science in applied mathematics and dual undergraduate degrees in mathematics and statistics—all from

[Show more](#)

Bond Investing in a Low-Interest-Rate Environment

Thursday, September 30, 1:30 PM-2:30 PM CDT

Breakout

[Add to calendar](#)

[Replay](#)

Interest rates are historically low, and yet bond market risk has arguably never been higher. What should a bond investor be concerned about, and what strategies might an individual investor want to consider in the current environment?

This session is eligible for 1.0 credit hour of continuing education (CE) from the CFP Board based on live attendance.

Brian Haughey

Associate Professor of Finance and Director of the Investment Center, Marist College

Brian Haughey is a contributing editor to the AAI Journal, and an associate professor of finance and director of the Investment Center at Marist College in Poughkeepsie, New York. He teaches graduate and undergraduate courses in investment analysis, equity investing, fixed income, structured finance modeling, derivatives and risk management. Previously he was responsible for structuring esoteric asset-backed

Income Investing

Dividend Investing in a Low-Yield Environment

Thursday, September 30, 4:00 PM-5:00 PM CDT

Breakout

[Add to calendar](#)

[Replay](#)

Dividend-paying stocks can satisfy investors' need for current income and capital growth. Over the long term, dividend growth strategies have proven to outperform their no-growth or high-yield counterparts. Solely looking for high yield as a means of selecting stocks is not enough; investors must also analyze the sustainability of the dividend payment and the growth of the firm. Derek Hageman will discuss why dividends are so important in this low-yield environment and what types of companies pay them. He will also explain how to select dividend stocks by looking at a given stock's growth trends, financial strength and valuation.

This session is eligible for 1.0 credit hour of continuing education (CE) from the CFP Board based on live attendance.

Derek J. Hageman

Financial Analyst and Product Manager of AAI Dividend Investing, AAI

Derek J. Hageman is a financial analyst at AAI. He is editor of the AAI Dividend Investing (DI) advisory service and serves on the Stock Superstars Report (SSR) advisory committee. Hageman earned a bachelor's degree in finance and French from the University of St. Thomas in St. Paul, Minnesota, and an MBA from the University of Denver. He is a Level III Chartered Financial Analyst (CFA) Candidate and has analyzed both

Federal Reserve Policy and Asset Returns

Friday, October 1, 1:30 PM-2:30 PM CDT

Breakout

[Add to calendar](#)

[Replay](#)

As the author of "Invest With the Fed" and "Strategic Value Investing," Robert Johnson addresses investing in different interest rate environments. Based on nearly 30 years of published research, he demonstrates which asset classes and sectors have prospered and which have languished when rates have risen and fallen. He shows you how to maximize your long-term returns and reduce your risk in alternative interest rate environments.

This session is eligible for 1.0 credit hour of continuing education (CE) from the CFP Board based on live attendance.

Robert Johnson

Chairman, CEO and Co-Founder, Economic Index Associates



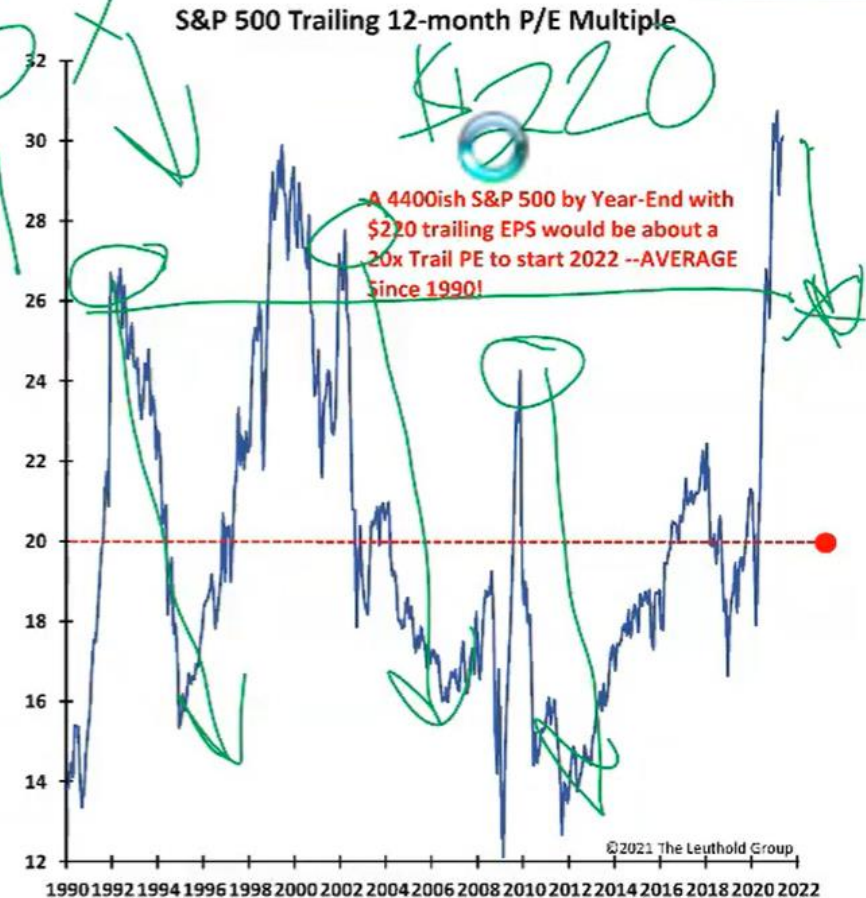
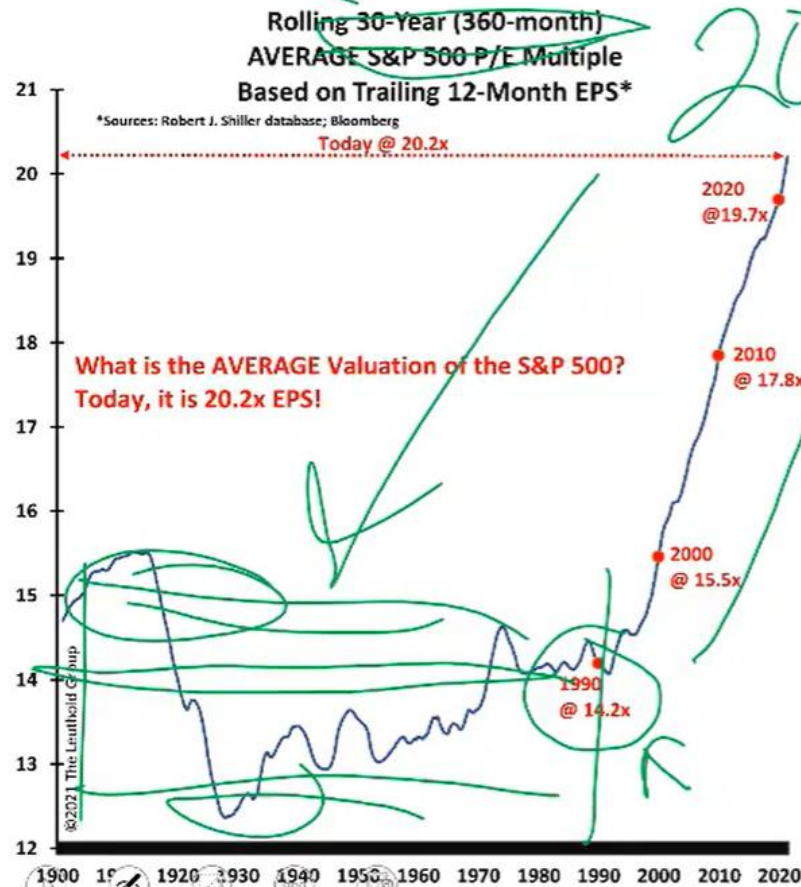
Robert Johnson, Ph.D., CFA, CAIA, is chairman and CEO of Economic Index Associates, home to a new paradigm in index investing that has been researched, developed and tested for nearly 30 years. He is also a professor of finance at Creighton University's Heider College of Business. He was formerly president and CEO of The American College of Financial Services. He was also formerly deputy CEO at the CFA Institute and was

Jim Paulsen

Economic & Financial Market Outlook 2022



What About Valuations?



Sam Stovall

Durations Between Declines

The Current Advance Between Declines of 5% or More is 9th Longest Since WWII

Date of Top	Days from Prior Recovery to Market Top	% Climb Since Prior Recovery	Subsequent Decline	
			Type	Amount
1/26/2018	564	57.1	Correction	(10.2)
5/13/1965	513	29.7	Pullback	(9.6)
5/24/1996	465	54.6	Pullback	(7.6)
2/2/1994	439	19.7	Pullback	(8.9)
8/3/1959	374	55.7	Correction	(13.9)
10/28/1963	327	42.4	Pullback	(6.5)
12/12/1961	319	38.9	Bear	(28.0)
1/3/1955	298	61.8	Pullback	(5.9)
9/2/2021	293	37.3	?	?
2/11/2004	275	44.6	Pullback	(8.2)
Average: Top 10	387	44.2		(11.0)
Average: All 96	104	22.2		(12.2)

Source: CFRA, S&P Global. Data as of 9/2/21.



Independent Research, Indispensable Results

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Stock Analysis and Valuation

Sectors & the Economic Cycle



Chat
O&A

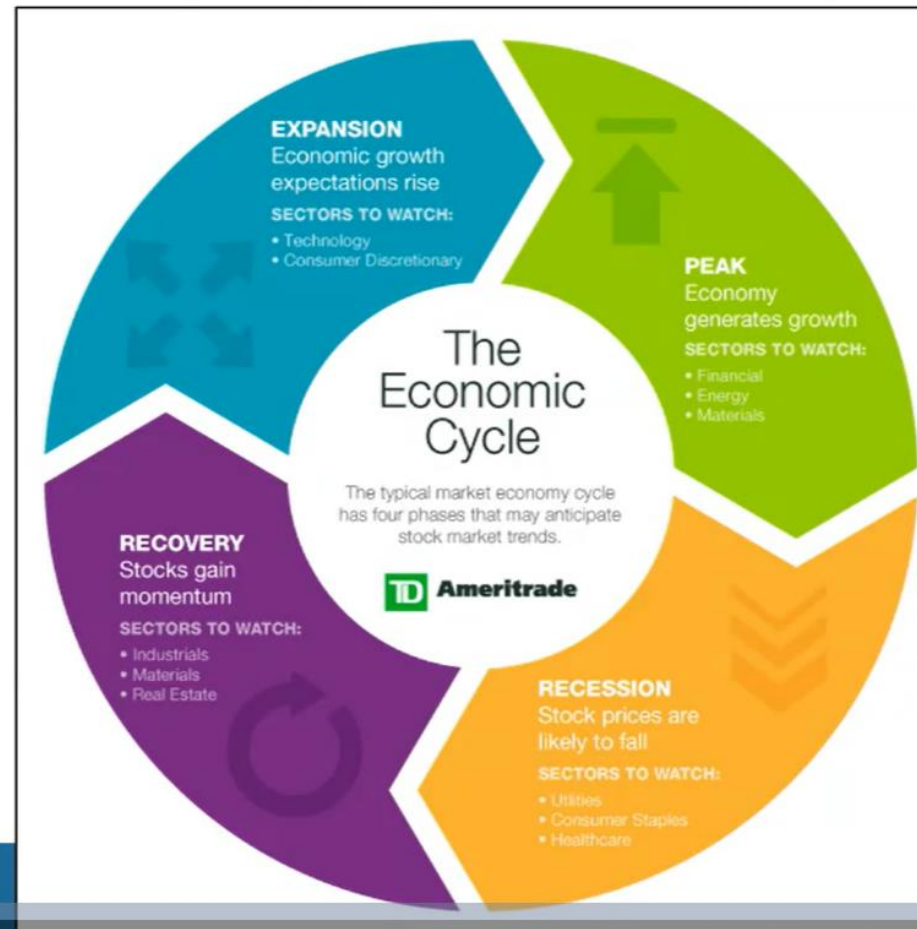
Discussion Overview

Provide an overview of stock screening for identifying stock ideas

Discuss the basic stock analysis & valuation process to identify investment opportunities

Walk through a "real world" company analysis

- DuPont analysis (ratio analysis)
- Valuation models



Portfolio Strategies Boot Camp

At Approximately Age 60

- Start to build a cash balance to fund withdrawals
- Determine planned retirement age
- Determine when to take Social Security
- Set a reminder to sign up for Medicare at age 65*
- Start thinking about post-retirement life
- Begin to practice retirement before retiring

*See <https://www.ssa.gov/pubs/EN-05-10043.pdf> for more information.

Suggestions From Speakers

- Larry Swedroe: Pay attention to what funds are investing in
- Kelly Erb: #TaxTwitter is a useful hashtag for tax news and commentary
- Terry Savage: Livingto100.com gives life expectancy estimate
- Christine Benz: OpenSocialSecurity.com provides free claiming guidance
- Paul Merriman: Small increases in return can have a big impact on wealth

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Upcoming Webinars

Register at
www.aaii.com/webinars

LIVE: Introducing the PRISM Wealth-Building Process Academy

Presented by Charles Rotblut

Wednesday, October 13, 2021

7:30 PM CDT

LIVE: AAII Platinum Open House

Presented by Wayne A. Thorp

Monday, October 25, 2021

2:00 PM CDT

Note special day and time



Charles Rotblut, CFA

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AAII Journal Editor

Top Tips and Takeaways From the AAII Investor Conference 360