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The Smart Investor's 2026 Guide to Crypto

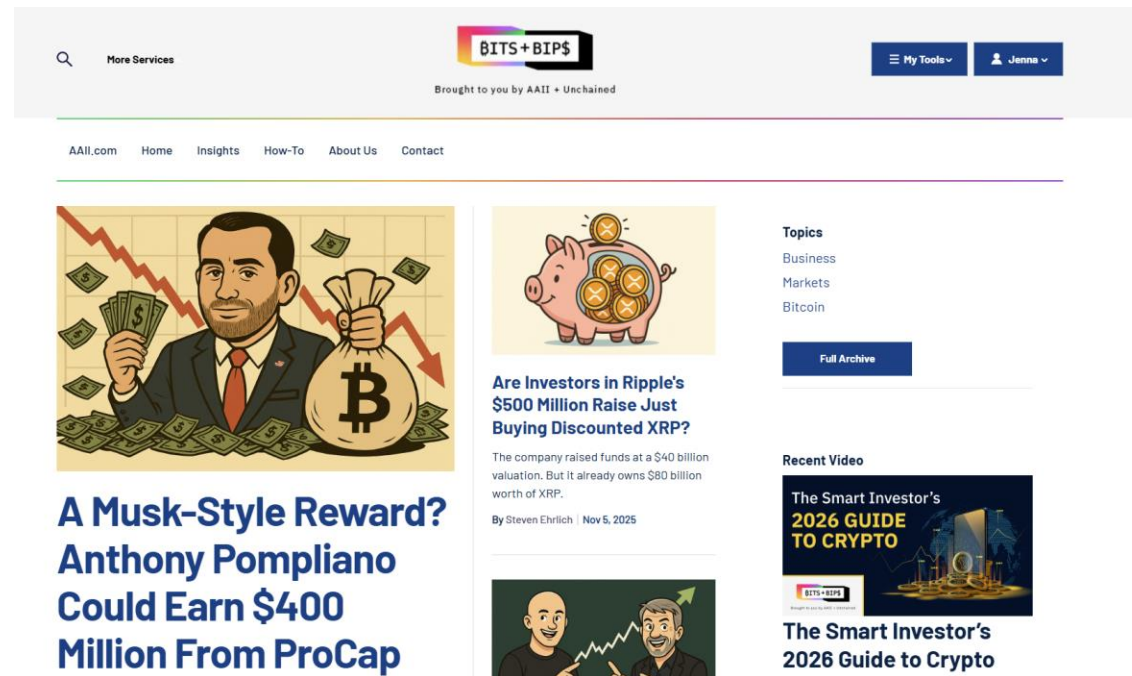
November 14, 2025

Presentation Objectives

- How crypto impacts traditional markets by acting as an early indicator of risk appetite, liquidity cycles and innovation
- Insights from Unchained's Steve Ehrlich and Laura Shin, who have covered and shaped the cryptocurrency ecosystem for over a decade
- How to assess opportunities and risks when evaluating digital assets, and how to avoid scams and misleading narratives
- Why understanding blockchain, tokenization and decentralized finance can give you an advantage as an individual investor

What Is Bits + Bips?

A newsletter that connects the dots between macroeconomic trends, the nuances of traditional finance and cryptocurrencies in plain English and through original analysis to provide actionable alpha investing opportunities to subscribers.



About AAI & Unchained

[AAII](#) is an independent nonprofit corporation formed in 1978 to assist individuals in becoming effective managers of their own assets through programs of education, information and research.

[Unchained](#) is a bitcoin-focused financial services company. It provides collaborative custody solutions and other products for long-term bitcoin holders, including multisignature vaults, a trading desk, bitcoin-backed loans and individual retirement accounts (IRAs). Unchained's main goal is to enable individuals and businesses to securely store and manage their bitcoin while keeping control of their private keys.

AAII and Unchained are partnering to provide investors with unbiased education on cryptocurrencies and other digital assets.

Lead writer: Steven Ehrlich, executive editor at Unchained

Meet Laura Shin & Steve Ehrlich



[Laura Shin](#) is founder and CEO of Unchained. She hosts the Unchained podcast and is the author of “The Cryptopians: Idealism, Greed, Lies, and the Making of the First Big Cryptocurrency Craze” (PublicAffairs, 2022). Formerly a senior editor at Forbes, Shin was the first mainstream journalist to cover crypto full time, and her podcasts and videos have had 30 million downloads and views. Shin has spoken about cryptocurrency at places such as TEDx San Francisco, the International Monetary Fund, the Congressional Blockchain Caucus and the Oslo Freedom Forum.



[Steve Ehrlich](#) is executive editor at Unchained. Previously, he served as editor of Forbes Digital Asset & Blockchain Advisor and director of research for digital assets at Forbes. He also worked as chief operating officer at the Wall Street Blockchain Alliance (WSBA), a nonprofit trade association dedicated to the comprehensive adoption of cryptocurrencies and blockchain technologies across global markets. In addition, Ehrlich served as a senior intelligence analyst for the U.S. Department of Defense (DOD).

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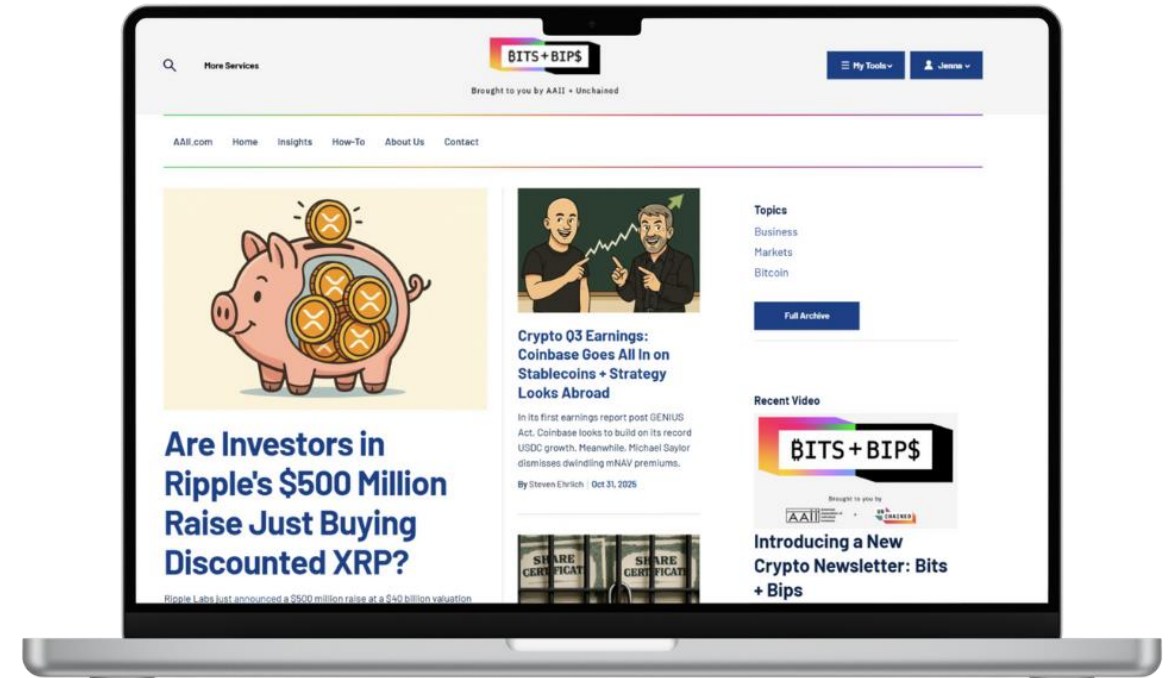
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