



**STOCK
SUPERSTARS
REPORT**

John Bajkowski
Lead Analyst & Editor
Stock Superstars Report
johnb@aaii.com

Harnessing the Power of “Guru” Investors

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Harnessing the Power of “Guru” Investors

- Overview of the Stock Superstar Report Genesis and Approach
- Overview of the Four Current SSR Strategies
- Present Relative Performance
- Example of Idea/Holding From Each Approach



AAII American Association of Individual Investors

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Popular Approaches

- AAI has examined the characteristics of successful investors (Guru) and common factors
- AAI's superstar guru screens are inspired by their works and philosophies
 - The passing companies do not necessarily reflect stocks they would invest in
- Tracking performance of our interpretation of these approaches on AAI.com
- Tables of companies passing screens and performance results available on AAI.com within "Stocks" section of site



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Stock Strategies Presented in AAI Journal

Theory & Ideas



Screen Performance

AAII, the American Association of Individual Investors

Looking to Lakonishok for Latent Gems

by John Bajkowski

- Josef Lakonishok is a professor who became a money manager
- The long-term performance of AAI's screen based on Lakonishok's approach has been strong
- The Lakonishok screen identifies undervalued mid- and large-cap stocks with rising momentum and earnings estimates

Value investing consists of buying unappreciated or ignored stocks at attractive prices. Value investors seek stocks that are attractively priced relative to some measure of intrinsic worth—for instance, they look for stocks selling at temporarily low multiples of price relative to book value, cash flow, earnings or sales. The idea is that while these stocks may be beaten down, eventually the market will realize the worth in these firms and prices will rise. While value investing has historically outperformed the more glamorous growth investing approach, the approach can also fall out of favor at times.

In the book "Investment Titans" (McGraw-Hill, 2001), Jonathan Burton talks with a value investor who made a name for himself, first in the realm of academia and then in the investment management arena: Josef Lakonishok. This professor-turned-money manager is one of the founding principals at LSV Asset Management. Other firm-founding principals include fellow academicians Andrei Shleifer and Robert Vishny. The firm's philosophy is to buy out-of-favor companies that are beginning to show signs of awakening.

Over the long run, according to Lakonishok, value outperforms growth because investors don't expect much from it. When a value stock does better than expected, investors are pleasantly surprised and are more apt to reward the company by bidding up the stock.

In contrast, Lakonishok believes investors expect too much from growth stocks. It is unrealistic to believe strong growth lasts forever. Eventually, the company will miss an earnings target or lower its earnings guidance, and the market will punish the stock price.

We developed the AAII Lakonishok screen in AAI's fundamental stock screening and research program Stock Investor Pro. Our screen is an interpretation of Lakonishok's methodology, as outlined in "Investment Titans." AAI members can also access the screen and its passing companies on AAI.com.

- The Lakonishok screen seeks mid- and large-cap firms that have:
- Price multiples that are lower than the respective industry norms;
- Rising price momentum; and
- Upward earnings estimate revisions.

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AAII Stock Screens

The screenshot shows the AAI Stock Screens website. The main heading is "AAII Stock Screens". Below it, there's a section for "All Screens" with performance data as of 9/30/2024. A dropdown menu is open, showing various screen categories: AAI Stock Screens, Custom Screener, Stock Ideas, Stock Grades, Shadow Stocks, Dividend Stocks, Value Stocks, and Growth Stocks. The "Performance" tab is selected, showing a table of screens and their performance metrics. The table includes columns for Screen, Factors, Annual Price Gain (%), and Risk Index.

Screen	Factors								Annual Price Gain (%)								Risk Index
	V	G	M	S	EE	Y	Q	I	YTD	1 Yr	3 Yr	5 Yr	10 Yr	15 Yr	20 Yr	Inc.	
Wanger (Revised) Screen	V	G		S					64.5	73.1	10.4	16.4	9.6	11.7	10.2	9.6	1.50
Muhlenkamp Screen	V	G					Q		38.8	31.2	8.8	24.1	15.3	(1.4)	(10.1)	4.2	1.62
O'Neill's CAN SLIM No Float Screen		G	M						38.7	67.5	6.6	13.0	10.6	10.9	9.1	13.9	1.34
Rule #1 Investing Screen	V	G					Q		34.0	38.3	(1.6)	(1.9)	(4.3)	6.1	4.9	6.9	2.13
O'Shaughnessy: Growth Screen II	V		M						32.9	47.0	17.6	30.9	16.3	16.8	13.9	16.6	1.60
Est Rev: Up 5% Screen					EE				30.3	60.1	12.7	19.2	14.2	15.9	16.1	21.9	1.69
O'Neill's CAN SLIM Screen		G	M						26.6	45.1	9.2	24.2	10.1	9.3	14.5	19.3	1.76

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AAII Stock Screens

- Screens can help to identify and analyze stocks in an organized, systematic and disciplined fashion
- Passing companies represent candidates for consideration which capture the style of each approach
- Challenge of establishing portfolio management rules consistent with each approach
- Challenge of selecting approaches which are complimentary with each other

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Discipline Is Key

- Even the best stock selection strategies will go through periods where they underperform the market
- Having the discipline and perseverance to stay the course through these periods is essential to profiting from these strategies
- Majority of investors fail to beat market averages because they do not follow a disciplined approach

The Stock Superstars Report

- Take the “best of the best” from AAI stock screens
- Approaches that have performed well over the long-term and various market environments
- Differing investment styles that perform better at different points in the market cycle
- Quantitative (rules-based) buy and sell decisions
- Combine into a diversified portfolio
 - Style diversification
 - Sector/industry diversification
 - Size diversification

AAII Stock Screen Performance History (1998 - August 2024)																															
Strategy	Average Annual Price Gain/(Loss) (%)								Risk Adj Return (%)	Price				Monthly Variability Largest Gain Loss	% of Pos Yrs	% Above S&P 500	Risk Index (X)	Passing	Std Dev (%)	r2 S&P			r2 S&P			r2 S&P					
	1 3 5 10 20 25 Since									4/2020- 1/2022- 12/2021 9/2022										Draw- Down- Gain Loss			500 Mid Small			500 Mid Small			500 Mid Small		
	Yr	Yr	Yr	Yr	Yr	Yr	Incep	Since		12/2021	9/2022	9/2022	Draw- Down- Gain Loss							Yrs	Yrs	Yrs	500	Mid	Small	Grth Val	500	Mid	Small	Grth Val	500
Buffett: Hagstrom	20.4	5.6	16.8	11.4	12.3	12.8	13.0	12.6	113.4	(23.6)	(42.3)	16.0	-19.0	85	74	1.13	30	17.4	88	89	84	84	84	88	86	84	81				
Buffettology: EPS Growth	28.4	7.0	19.3	12.5	12.1	12.3	10.9	10.5	113.2	(27.4)	(48.9)	16.0	-20.8	85	74	1.26	33	19.5	86	91	88	81	83	89	88	88	85				
Buffettology: Sustainable Growth	24.6	7.9	24.8	15.6	13.7	13.5	12.5	11.7	131.2	(22.8)	(43.6)	17.7	-20.4	85	67	1.31	21	20.3	84	89	86	79	82	86	86	86	84				
Dreman	6.1	(6.3)	(1.3)	0.9	4.6	7.4	6.7	6.1	71.7	(31.1)	(59.1)	23.9	-31.4	63	52	1.28	18	19.9	71	80	76	59	80	72	84	72	76				
Dreman With Est Revisions	15.2	8.9	13.6	11.3	14.1	14.9	14.1	12.5	121.5	(23.8)	(46.3)	30.9	-34.0	89	70	1.47	7	22.7	67	74	70	58	72	68	76	67	69				
Driehaus	48.9	4.2	9.0	11.1	14.9	10.7	11.3	10.0	80.6	(23.1)	(73.6)	51.3	-34.3	63	56	2.26	8	34.9	53	59	65	53	47	63	52	68	59				
Driehaus Revised	24.8	12.2	14.2	9.9	17.5	18.2	17.2	12.6	156.3	(17.7)	(57.5)	85.8	-54.9	70	63	2.25	9	34.8	45	55	60	42	43	57	50	61	54				
Fisher (Philip)	(9.6)	(10.7)	2.7	5.3	3.6	4.9	5.3	1.1	30.8	(3.4)	(59.9)	32.8	-27.9	48	33	2.13	9	33.0	62	64	61	59	60	64	61	62	60				
Graham—Defensive Inv (Non-Util)	5.2	2.5	10.4	4.0	11.0	12.5	12.2	11.3	89.6	(22.7)	(52.1)	25.8	-18.3	81	63	1.36	17	21.0	71	81	82	61	76	75	83	78	84				
Graham—Defensive Inv (Util)	10.2	0.9	2.5	3.3	5.6	6.0	5.9	5.8	16.0	(5.8)	(32.3)	14.0	-13.7	74	48	1.04	8	16.0	48	51	45	36	57	44	56	42	47				
Graham—Enterprising Inv Rev	8.8	21.6	32.7	13.5	19.5	19.4	19.1	14.8	176.7	(1.6)	(60.2)	36.4	-22.4	74	67	1.75	3	27.2	54	60	62	43	61	53	65	58	64				
Kirkpatrick Bargain	14.7	4.4	10.1	2.8	9.0	7.7	5.8	4.5	114.4	(22.1)	(53.0)	28.7	-29.7	67	48	1.41	16	21.8	62	70	69	54	65	66	70	68	67				
Kirkpatrick Growth	18.5	5.8	17.3	9.0	13.0	13.2	12.6	10.9	130.1	(7.4)	(58.2)	64.1	-23.1	59	56	1.90	10	29.5	47	56	58	48	41	62	46	61	53				
Kirkpatrick Value	35.0	18.6	31.2	10.6	12.0	12.2	10.0	9.5	225.7	(13.7)	(63.6)	49.0	-25.3	63	56	2.08	2	32.3	37	43	44	29	41	39	45	40	46				
Lynch	18.2	14.5	7.2	2.6	6.1	8.8	8.2	8.0	59.9	(2.7)	(53.5)	18.9	-28.1	74	48	1.25	20	19.3	66	72	70	58	69	67	73	67	68				
Muhenkamp	19.7	7.1	26.4	12.8	(0.0)	4.1	3.0	(0.8)	207.9	(15.7)	(84.2)	30.5	-27.7	67	56	1.62	9	25.1	59	66	69	50	64	61	69	66	70				
Neff	16.2	3.7	7.7	4.5	8.2	13.7	13.6	11.8	101.6	(29.1)	(61.0)	32.6	-31.3	74	59	1.63	13	25.2	76	83	82	66	80	77	85	79	82				
O'Neil's CAN SLIM	21.8	6.0	21.2	9.5	14.1	19.1	18.3	14.3	141.6	(13.8)	(39.1)	69.6	-23.1	70	67	1.76	3	27.2	29	34	37	28	28	34	33	37	37				
O'Neil's CAN SLIM No Float	50.2	2.5	11.3	9.7	8.9	13.2	12.5	11.6	93.9	(23.7)	(64.2)	23.5	-35.5	85	56	1.34	10	20.8	64	68	67	62	58	70	62	70	62				
O'Neil's CAN SLIM Rev 3rd Ed	2.1	(19.6)	(4.3)	10.6	10.1	15.2	14.4	11.9	81.6	(43.6)	(57.6)	52.7	-26.7	67	52	1.90	7	29.4	43	49	50	46	34	54	41	53	46				
O'Shaughnessy: All Cap	17.3	(3.8)	8.0	4.5	7.6	9.6	9.9	9.5	147.4	(30.0)	(55.6)	24.0	-32.0	70	44	1.59	17	24.7	72	80	80	60	78	72	85	75	82				
O'Shaughnessy: Growth II	35.9	18.1	30.2	15.6	14.3	16.6	15.4	13.0	235.4	(3.7)	(57.2)	45.0	-26.5	85	63	1.60	50	24.8	68	79	82	61	69	77	77	81	80				
O'Shaughnessy: Grth Mkt Leaders	27.1	12.0	13.1	10.6	9.3	7.7	8.0	7.8	62.4	(5.0)	(52.7)	20.7	-18.6	78	48	1.21	10	18.7	77	79	74	70	77	78	77	73	74				
O'Shaughnessy: SmCp Grth & Val	13.7	4.7	28.7	16.7	16.1	17.7	17.5	13.6	421.2	(20.9)	(55.0)	77.9	-30.2	78	67	1.84	23	28.6	55	66	70	48	57	63	65	68	69				
O'Shaughnessy: Tiny Titans	24.1	22.3	39.0	20.3	16.5	23.2	23.9	16.8	279.6	(1.9)	(67.5)	37.4	-35.9	81	78	1.91	25	29.6	62	69	73	57	61	68	67	72	71				
O'Shaughnessy: Value	19.1	3.5	9.1	3.4	3.7	4.9	5.1	3.9	83.7	(18.3)	(69.5)	22.0	-23.8	70	41	1.28	50	19.9	83	82	76	68	91	73	87	72	78				
Piotroski: High F-Score	14.3	(4.8)	2.4	(9.0)	7.7	13.5	13.4	11.1	165.3	(28.8)	(84.8)	43.1	-42.0	70	48	2.06	12	31.9	51	58	59	44	55	53	60	55	59				
Rule #1 Investing	30.4	(2.2)	(2.3)	(4.5)	4.9	5.9	5.8	2.2	78.3	(54.4)	(72.3)	44.3	-54.2	67	41	2.14	7	33.1	66	68	65	62	65	65	67	64	62				
Schloss	9.0	(0.2)	(4.1)	(4.6)	(0.8)	2.4	3.9	(1.5)	2.6	(38.9)	(77.1)	31.9	-40.4	56	30	2.04	10	31.6	47	49	51	44	46	45	50	48	51				
T. Rowe Price	(35.3)	(33.4)	(16.0)	(3.7)	3.5	5.0	6.1	3.6	142.9	(51.8)	(74.4)	33.5	-32.6	63	44	1.89	7	29.3	48	52	50	46	46	50	50	50	46				
Templeton	26.2	15.9	10.4	7.2	9.5	9.2	9.0	9.0	76.5	(17.1)	(45.5)	21.3	-37.6	78	56	1.45	10	22.4	71	77	73	66	71	74	76	71	69				
Wanger (Revised)	20.5	6.4	9.9	5.8	8.9	9.0	7.6	7.0	45.0	(13.0)	(51.3)	22.8	-19.8	63	63	1.44	18	22.4	75	82	82	70	73	80	80	82	81				
Weiss Blue Chip Div Yield	11.5	7.3	10.0	6.7	8.7	9.9	9.1	9.1	49.8	(11.7)	(43.4)	16.0	-16.9	81	59	1.29	4	20.0	72	76	73	63	75	70	78	70	73				
Zweig	(19.1)	(2.8)	2.5	(0.0)	3.1	10.0	12.5	11.0	47.2	(14.1)	(57.0)	32.7	-24.2	70	56	1.77	4	27.5	57	63	58	51	58	61	61	57	59				

AAII

American Association of Individual Investors

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Meet the Stock Superstars

- William O'Neil
 - Fundamental & technical approach for identifying promising growth stocks
- David Dreman
 - Value investing with an earnings revision & surprise twist
- James O'Shaughnessy
 - Factor-based approach for value, financial strength & earning quality
- John Neff
 - A contrarian "total return" approach

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Featured Stock Superstar: William O'Neil



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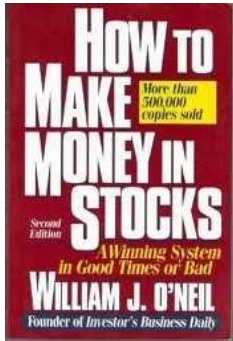
William O'Neil's Story

- Started his career as a stockbroker in 1958
- In 1963, O'Neil bought a seat on the NYSE (the youngest at the time ever to do so) and founded William O'Neil Co.
 - The company developed the first computerized daily securities database
- In 1972, Daily Graphs was created by O'Neil as a printed book of stock charts delivered weekly to subscribers (now called MarketSmith)
- Pioneered the use of historical precedent to analyze equities in tandem with fundamental and technical analysis
- O'Neil identified seven basic factors that occurred over and over again and in 1971, he summarized, adapted, and published his findings as "The Model Book of Greatest Stock Market Winners"
 - The approach eventually became known as CAN SLIM
- Realizing the need to deliver his time-sensitive information ahead of the competition, in 1973 O'Neil founded O'Neil Data Systems, a high-speed printing facility that pioneered the field of database publishing using state-of-the-art computer technology
- In 1984, O'Neil designed and launched Investor's Daily (later renamed Investor's Business Daily)
- Author of the book "How to Make Money in Stocks: A Winning System in Good Times or Bad," which is in its fourth edition



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O'Neil Approach: CAN SLIM



- William O'Neil developed his growth stock approach through study of company characteristics prior to their big stock price increase
- Approach presented in Second Edition of "How to Make Money in Stocks: A Winning System in Good Times or Bad"

- **C: Current quarterly EPS**
 - Strong and improving quarterly EPS performance
- **A: Annual EPS**
 - Increase in EPS for each of the last five years
 - Strong annual growth rate of 25% or greater over the last five years
- **N: New company, product/service, industry trend or management**
 - Catalyst to start a strong price advance
 - New product or service, management team, technology
 - Stocks reaching new high after consolidation period

- **S: Supply & demand**

- Firms with a smaller number of shares outstanding should increase more quickly

- **L: Leader or laggard**

- Look for market leaders in rapidly expanding industries
- Use relative strength to identify market leaders

- **I: Institutional sponsorship**

- Buy stocks being heavily bought by institutional investors & avoid those they're heavily selling
- Institutional investors are primarily mutual funds, but also hedge funds, banks, pension funds, insurance companies and other large institutions
- "Ride their coattails"



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-
- Only buy stocks in a market uptrend & take defensive action as a downturn begins

- **M: Market Direction**

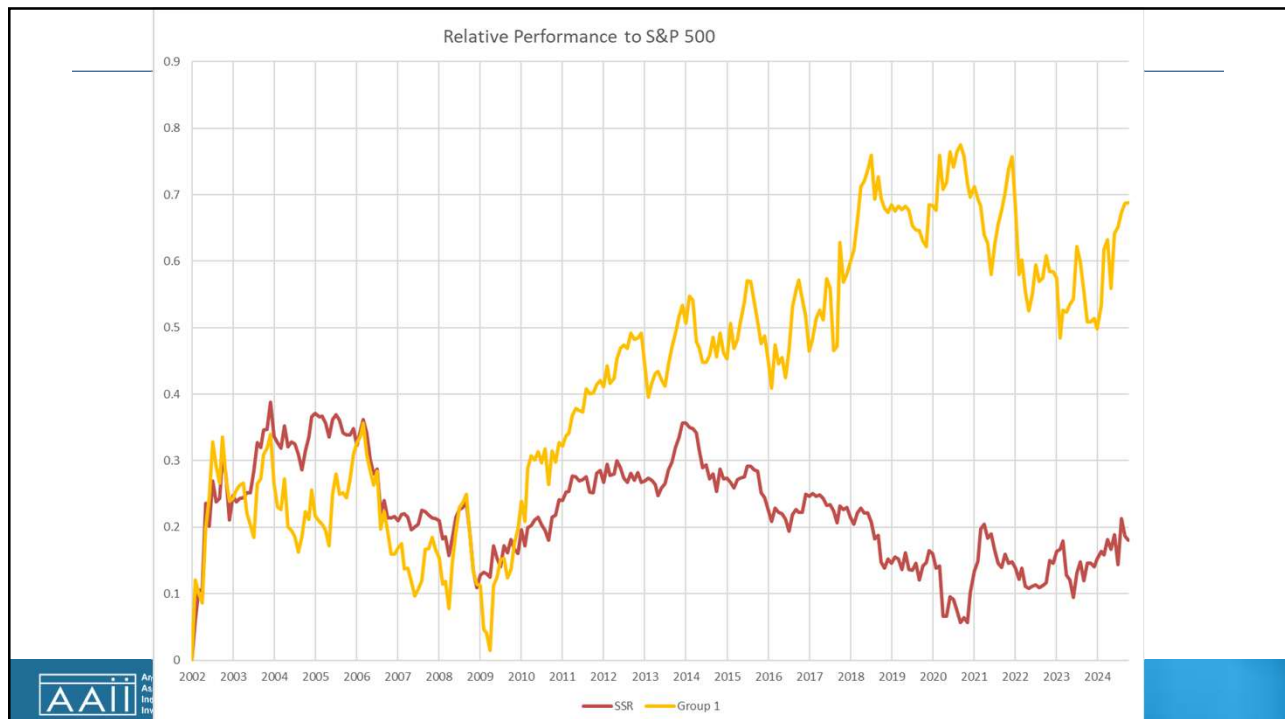
- The "M" in CAN SLIM stands for market direction
 - Stay in sync with the direction of the overall market—Nasdaq composite, S&P 500 index, etc.



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When to Sell

- O'Neil believes that the stock price will reflect changes in fundamentals long before a company reports them
- When buying a stock, focus on both fundamentals and the chart action
- Decelerating YoY EPS growth over multiple quarters is O'Neil's primary fundamental sell rule



Featured Stock Superstar: David Dreman



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David Dreman

- Founder and chairman of Dreman Value Management LLC
- Was at the forefront of research that has come to be known as behavioral finance
- Author of five books on contrarian investing and behavioral finance, including "Contrarian Investment Strategies: The Psychological Edge" and "Psychology and the Stock Market"
- Senior columnist for Forbes and author of "The Contrarian" column for over 30 years



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Dreman's Contrarian Value Investment Approach

- Try to identify investment opportunities that are not necessarily recognized by the majority of other investors
 - Go against the crowd by seeking out-of-favor stocks and avoid high-flying “fashionable” stocks
- Look for financially solid companies that may be temporarily out of favor with the market
- Seek stocks that are priced low relative to their earnings, sales, cash flows or dividends



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Dreman's Contrarian Value Investment Selection Process

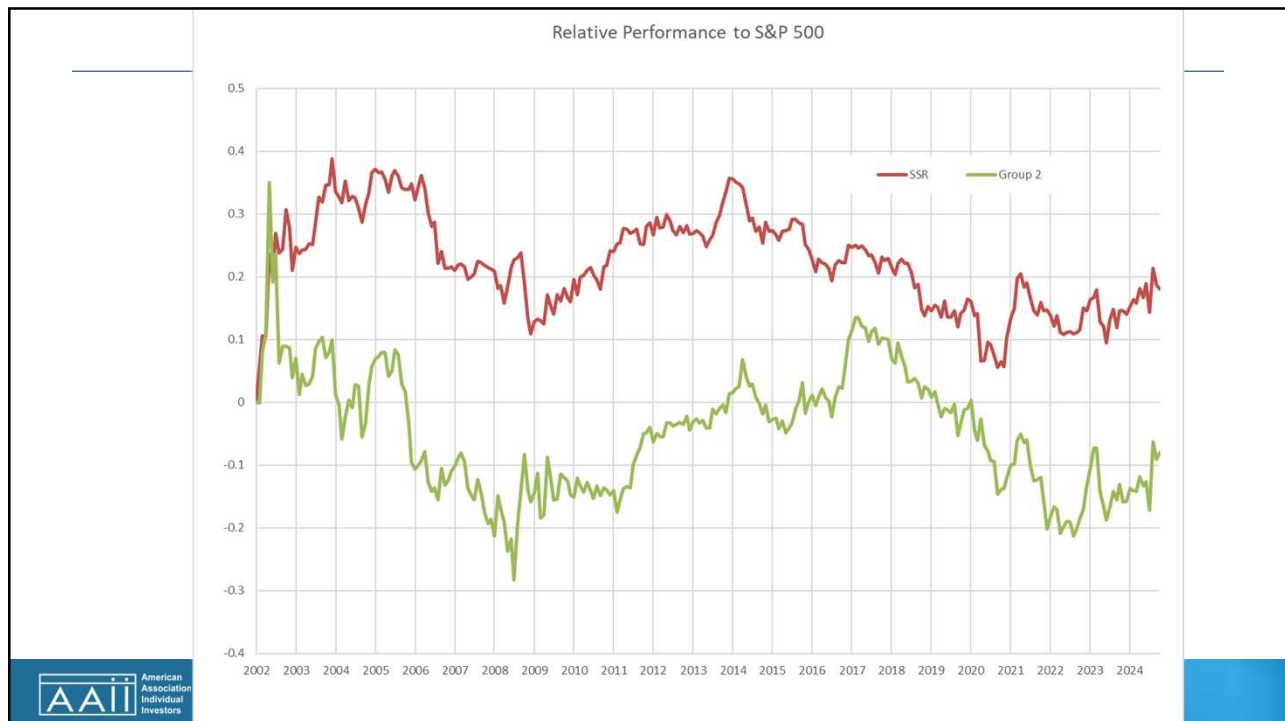
- Screen mid- and large-cap stock universe
 - These firms are more in the public eye
 - Less chance of “accounting gimmickry”
 - These firms have more staying power and are less likely to go out of business than smaller companies or start-ups
- Screen value universe
 - Low P/E by industry
 - Above-market dividend yield
 - Visible earnings
- Conduct fundamental research
 - Financial strength & value metrics
 - High ratios of current assets relative to current liabilities; low debt as a percentage of equity; and low payout ratios
 - Favorable operating conditions, such as high returns on equity and high pretax profit margins relative to others in the industry.
 - Proven record of earnings growth that is also sustainable
- Portfolio construction & management
 - Diversify across numerous industry groups



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Sell Discipline

- P/E rises above that of the market
- Multiples exceed that of its sector or industry
- Deterioration in fundamental outlook
- “Extremely poor” price performance
- Mergers or acquisitions
- Market cap moves out of a distinct range



Group 2: Dreman Portfolio													
ssr.aaii.com/dremanPortfolio.cfm#analysis													
AAII.com Home Portfolio Group 1 O'Neil Group 2 Dreman Group 3 O'Shaughnessy Group 4 Neff Insights How-To													
Portfolio Holdings Portfolio Analysis Portfolio Watchlist Portfolio News													
Data as of 10/1/2024. Delayed up to 15 mins.													
Company	Ticker	Sector: Industry	Portfolio Addition		Current Price	Market Cap (Mil)	% Rank-Market Cap	PE	% Rank-PE	EPS Est % Rev-Last Month		Liabilities / Assets Q1	
			Date	Price						Y0	Y1	Company	Industry
Terex Corp	TERX	Industrials: Machinery	06/05/2024	\$57.520	\$51.750	\$3,462.7	66%	7.1	12%	(18.1%)	(16.7%)	51.7%	52.5%
CNO Financial Group Inc	CNO	Financials: Insurance	06/01/2020	\$14.350	\$34.660	\$3,634.1	66%	8.9	18%	0.0%	0.0%	93.3%	79.8%
Signet Jewelers Ltd	SIG	Consumer Discretionary: Specialty Retail	08/08/2024	\$74.240	\$93.140	\$4,183.8	68%	9.4	20%	0.6%	(2.0%)	61.9%	67.6%
Molson-Coors Beverage Co	TAP	Consumer Staples: Beverages	03/04/2024	\$62.370	\$56.620	\$11,884.4	83%	10.5	24%	(0.1%)	(0.3%)	51.0%	55.0%
JPMorgan Chase & Co	JPM	Financials: Banks	03/04/2015	\$66.720	\$207.550	\$389,062.9	100%	11.6	29%	(0.1%)	(1.3%)	91.8%	90.5%
Modu Resources Group Inc	MDU	Industrials: Construction & Engineering	07/01/2020	\$15.220	\$27.260	\$5,525.4	72%	13.5	35%	(3.1%)	0.0%	62.1%	64.2%
Ingredion Inc	INGR	Consumer Staples: Food Products	08/03/2023	\$110.960	\$135.540	\$8,850.3	79%	13.9	36%	0.0%	0.0%	48.4%	55.3%
Owens Corning	OC	Industrials: Building Products	05/30/2023	\$109.850	\$174.455	\$15,176.0	85%	14.8	39%	(0.2%)	(0.3%)	63.1%	52.4%
Amdocs Ltd	DOX	Information Technology: IT Services	11/19/2020	\$63.330	\$88.070	\$9,978.0	80%	20.1	52%	0.0%	0.0%	44.5%	55.8%
Primerica, Inc.	PRI	Financials: Insurance	01/10/2024	\$211.190	\$267.700	\$8,988.3	79%	21.1	54%	0.4%	0.4%	85.4%	79.8%

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Group 2 Dreman: Ingredion Inc (INGR)

\$134.63 (\$135.14 - \$89.54)

Sector: Consumer Non-Cyclicals

Industry: Food Processing

Market Cap (Million): \$8,737.8

Risk Index: 1.08

Bullish Factors:

- Benefiting from growth in specialty ingredients, which carry some pricing power and higher margins
- Positioned to benefit from increased demand for alternative meat and reduced-sugar products

Bearish Factors:

- Slowdown in demand for paper and corrugated boxes negatively impacts industrial starches sales
- Profitability somewhat tied to prices for corn and other starch raw materials
- Plant protein ingredients are commodities with lower profit margins, which will impact company margins

Investment Thesis:

Ingredion has a market capitalization of \$8.7 billion, which ranks in the 85th percentile among all U.S.-listed stocks. It is a component of the S&P MidCap 400 index.

Its trailing price-earnings (P/E) ratio is 13.8 based on trailing earnings of \$9.77 per share. This ranks in the 35th percentile of all U.S.-listed stocks. One year ago, the price-earnings ratio was 11.5. The trailing price-earnings ratio is below the food processing industry median of 22.2.

Revenues for the trailing 12 months totaled \$7.7 billion. Revenues grew, on average, 5.3% per year over the past five years and 10.9% per year over the past three years. Over the trailing 12 months, revenues declined 8.1%. Fully diluted earnings from continuing operations grew by an average of 9.1% per year over the past five years and 23.1% per year over the past three years. Over the trailing 12 months, earnings climbed 14.0%.

On August 6, 2024, Ingredion reported quarterly earnings of \$2.87 per share, which beat the LSEG I/B/E/S consensus estimate of \$2.490 per share by 15.3%. For the fiscal year ending December 2024, seven analysts are providing a mean estimate of \$9.973 per share; for 2025, the mean estimate from seven analysts is \$10.608 per share. Analysts expect earnings to grow 33.2% in 2024 and 6.4% in 2025. Based on the 2024 consensus earnings estimate, the company's forward price-earnings ratio is 13.5.

Ingredion has a ratio of total liabilities to total assets of 48.7%, below the industry median of 61.8%.

Ingredion has an indicated annual dividend of \$3.20 per share, which translates to a forward yield of 2.4%. The dividend has grown by an average of 3.7% per year over the past five years.

Over the last year, Ingredion's shares rose 31%, outperforming the S&P 500 index by 7.38 percentage points. This ranks in the 79th percentile among all U.S.-listed companies. Over the last four weeks, shares have gained 7%, outperforming 64% of all U.S.-listed companies.

Company Description:

Ingredion Inc. is a global ingredients solutions provider that transforms corn, tapioca,

A+ Stock Grade Summary

	Current	Industry Median
Value	B	C
Growth	B	C
Momentum	B	C
EPS Revisions	C	C
Quality	A	B

	Stock Gain	Relative Str Rank	Relative Str Index	S&P 500	Industry
4 Week	7%	64%	0.27	1.02	
13 Week	17%	81%	12.27	1.17	
26 Week	15%	75%	6.09	1.12	
52 Week	31%	79%	7.38	1.40	
Weighted 4Qs	--	--	4.48	--	

	Growth	TTM	3 Year	5 Year	Industry
Sales		(6.1%)	10.9%	5.3%	6.3%
Net Income		13.8%	22.7%	7.7%	(4.7%)
EPS Dil Cont		14.0%	23.1%	9.1%	8.4%
Dividends		9.7%	4.8%	3.7%	3.8%
Operating Cash		106.6%	8.4%	8.5%	(15.1%)

	Est Surprise	EPS	\$ Surp	% Surp	SUE Score
Aug 6, 2024		\$2.87	\$0.38	15.3%	8.0
May 8, 2024		\$2.08	\$0.02	1.0%	0.5

	EPS Estimate	09/2024	12/2024	12/2024	12/2025
Year/Year Chg		3.7%	2.4%	33.2%	6.4%
Current Est.		\$2.580	\$2.481	\$9.973	\$10.608
Month Ago		\$2.607	\$2.481	\$9.940	\$10.455
Three Mos. Ago		\$2.665	\$2.481	\$10.007	\$10.600
# of Estimates		6	6	7	7
# Revs Up		2	3	6	6
# Revs Down		3	1	0	0

AAII

American Association of Individual Investors

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Featured Stock Superstar: James O'Shaughnessy



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James O'Shaughnessy

- Founder of O'Shaughnessy Asset Management (OSAM)
- Prior to founding OSAM, director of systematic equity at Bear Stearns Asset Management and a senior managing director of the firm
- Long recognized as one of America's leading financial experts and a pioneer in quantitative equity analysis
- In February 2009, Forbes.com included Jim in a series on "Legendary Investors" along with Benjamin Graham, Warren Buffett and Peter Lynch
- Author of four books on investing, including "What Works on Wall Street"
- 2019 recipient of AAI's Cloonan Award for Excellence in Investment Education



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Factor Investing

- O'Shaughnessy is a proponent of "factor investing"
 - Factors are characteristics of stocks that are most indicative of strong total and risk-adjusted returns
 - Calls his methodology "fundamental quant"
- Common investment factors
 - Value
 - Quality
 - Financial Strength
 - Momentum
 - Growth
 - Estimate Revisions



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Buy Cheap Stocks

- There is a wealth of academic research and real-world performance that shows value investing outperforms the overall market in the long term
- There are numerous metrics for measuring value, and some fall into and out of favor while others have become less effective over time
 - Initially, O'Shaughnessy found that the price-to-sales ratio was the best single factor for value investors
 - Admits that one of his biggest mistakes was ever labeling a single value factor "king"
 - Accounting rules and structural changes in the market have reduced the efficacy of book value and, thus, price to book
- However, he has since discovered that using multiple factors to build a value "composite" delivers higher, less volatile and more consistent returns



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Value Composite

- O'Shaughnessy put together a Value Composite Score using these factors
 - Price-to-sales ratio
 - Price-earnings ratio
 - Enterprise-value-to-EBITDA ratio
 - Price-to-free-cash-flow ratio
 - Shareholder yield (dividend yield + rate of share repurchases)
- Average the percentile rankings for each factor to arrive at score from 1 to 100
 - Lower the score the better
- AAI added price-to-book-value ratio to its Value Composite
- AAI's Value Composite takes the average of the percentile rankings for these six value factors and then re-ranks the average



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Quality Matters

- Some stocks are cheap for a reason
- O'Shaughnessy also found that factors can help investors avoid potential traps
 - Avoiding stocks with questionable quality can help you pick better stocks to own
- Created composite scores for earnings quality and financial strength
- Value identifies what to potentially own and "quality" filters out stocks to avoid



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Earnings Quality Composite

- O'Shaughnessy put together an Earnings Quality Composite Score using these factors:
 - Current accruals to total assets
 - Change in operating assets
 - Total accruals to total assets
 - Depreciation to capital expenditures
- To make things easier, O'Shaughnessy created a single field
 - $(\text{Cash From Operations} - \text{Net Income}) \div \text{Market Cap}$
- Score from 1 to 100
 - Lower the score the better



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Earnings Quality

- Identifies companies that are aggressively reporting or misrepresenting their earnings
- Accounting choices can inflate earnings by delaying expenses or recognizing earnings early
 - Permitted under GAAP but could signal problems with the company
- Companies that are aggressively manipulating their earnings cannot sustain it forever and tend to underperform in the future



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Financial Strength

- Whereas Earnings Quality focused on earnings and cash flow, Financial Strength shifts focus to the balance sheet
- If a company cannot meet its (debt) obligations, it will fail, wiping out owners' equity



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Financial Strength Composite

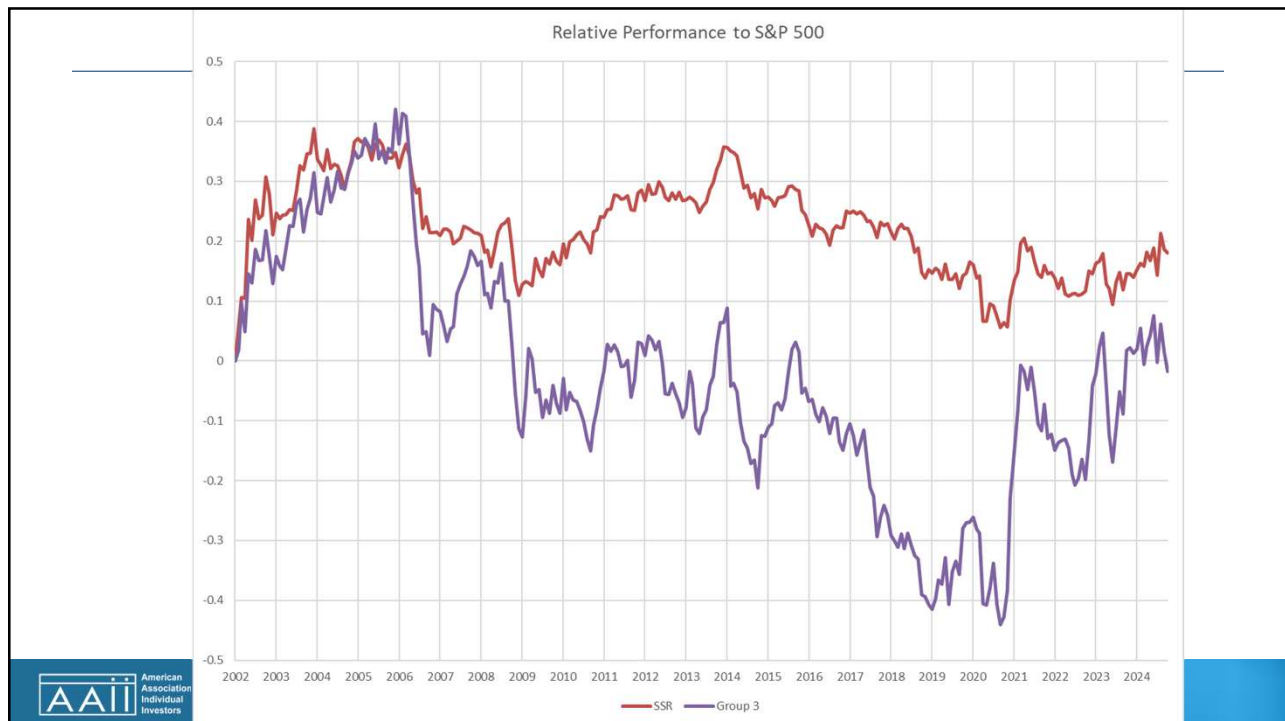
- O'Shaughnessy put together a Financial Strength Composite Score using these factors
 - Debt-to-equity ratio
 - Cash-flow-to-debt ratio
 - External financing
 - 1-year change in long-term debt
- As a proxy for cash flow to debt (debt coverage), AAII's uses times interest earned
- Average the percentile rankings for each factor to arrive at score from 1 to 100
 - Higher the score the better

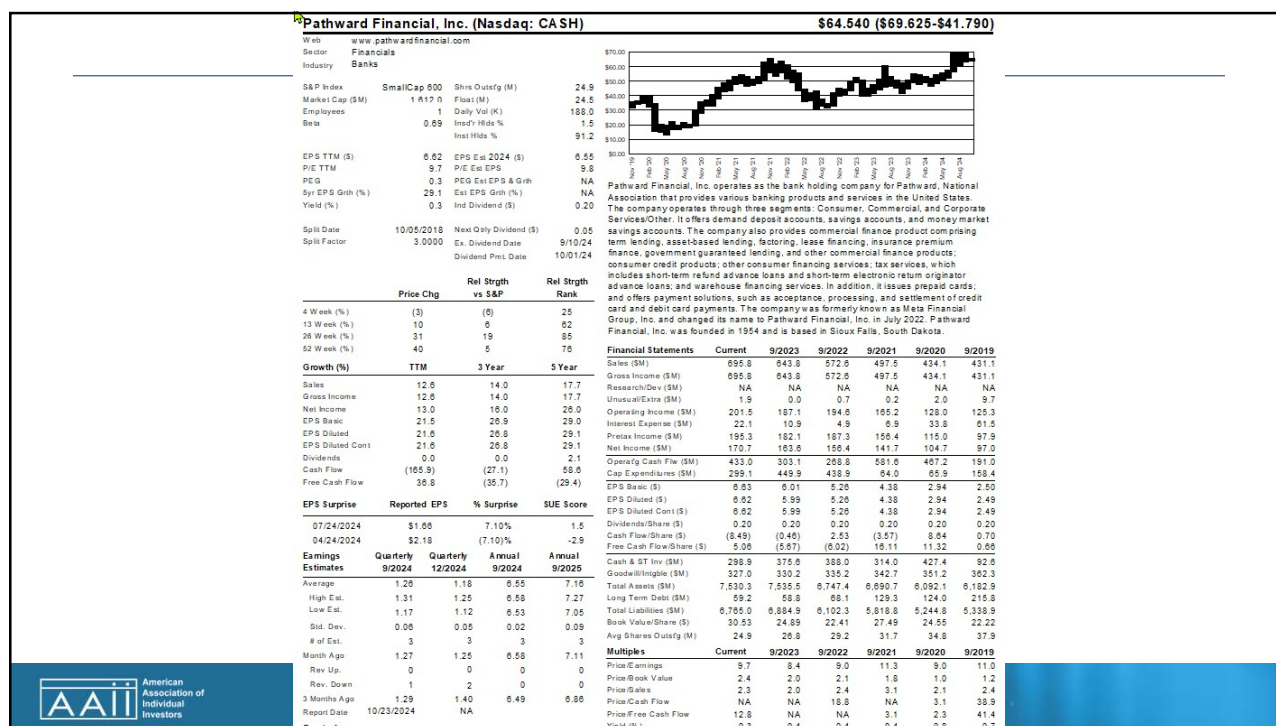


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SSR's O'Shaughnessy Multi-Factor Stock Selection Strategy

- Based on O'Shaughnessy's Value, Earnings Quality and Financial Strength composites
- Look for stocks that rank in the "top" 20% in terms of attractive valuation, earnings quality and financial strength
- Sell when these factors fall into the bottom quintile





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Group 3: O'Shaughnessy Portfolio

ssr.aail.com/oShaughnessyPortfolio.cfm#watchlist

Company	Ticker	Sector/Industry	Watchlist Alert Date	Price	Current Price	Value Score	P/B	P/CF	P/E	P/S	EV/EBITDA	Shareholder Yield	Financial Strength	Earnings Quality
Pasheer Therapeutics Corp.	PTA	Health Care: Biotechnology	09/26/2024	\$5.850	\$4.785	100	0.21	na	na	na	0.5	20.1%	88	85
Nisun International Empire Dev Grp Co Ltd	NISN	Information Technology: Software	07/18/2024	\$7.820	\$18.100	97	0.31	1.8	3.6	0.17	na	0.9%	94	84
Teekay Corp	TK	Energy: Oil, Gas & Consumable Fuels	09/05/2024	\$7.970	\$9.425	96	0.48	1.6	5.9	0.64	2.6	1.4%	97	89
Naviant Corp	NAM	Financials: Consumer Finance	10/01/2024	\$15.220	\$15.285	93	0.61	2.1	11	1.73	na	14.7%	98	89
NovoBay Pharmaceuticals Inc	NOV	Health Care: Pharmaceuticals	10/01/2024	\$0.678	\$0.683	93	0.24	na	na	0.03	na	0.0%	85	97
Grupo Supervielle SA - ADR	SUPV	Financials: Banks	10/01/2024	\$7.180	\$7.120	92	na	na	29.5	0.01	na	72.0%	96	97
Murphy Oil Corp	MUR	Energy: Oil, Gas & Consumable Fuels	10/01/2024	\$34.510	\$34.555	91	0.95	6.9	9	1.57	4.1	6.0%	90	82
Herbalife Ltd	HLE	Consumer Staples: Personal Care Products	10/01/2024	\$7.020	\$6.865	90	na	4.5	8.6	0.14	6.4	(1.5%)	89	84
Invesco Mortgage Capital Inc	IVC	Financials: Mortgage Real Estate Investment Trusts (REITs)	10/01/2024	\$9.160	\$9.125	88	0.58	5.8	na	na	na	1.1%	87	87
Eagle Bancorp Inc	EBN	Financials: Banks	10/01/2024	\$22.410	\$23.250	86	0.53	6.3	na	2.78	na	8.9%	83	84
Rocky Brands Inc	ROCK	Consumer Discretionary: Textiles, Apparel & Luxury Goods	10/01/2024	\$31.020	\$31.460	85	1.03	3.3	15.5	0.5	6.6	1.0%	83	83

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Featured Stock Superstar: John Neff



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John Neff

- Manager of the Vanguard Windsor Fund from 1964 through 1995
 - Total assets grew from \$75 million to \$13.7 billion at his retirement
 - Over his 31-year tenure, Neff outperformed the S&P 500 for 23 of the years
 - The average annual rate of return was 13.7% versus the 10.6% average for the index
 - \$10,000 invested over those 31 years would have grown to \$537,271 versus \$227,200 invested in the index (2.4x higher)
- His 1999 book "John Neff on Investing" outlines his investment approach



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Neff's Investment Principles

- Low price-earnings (P/E) ratio
- Fundamental growth in excess of 7%
- Yield protection (and enhancement, in most cases)
- Superior relationship of total return to P/E paid
- No cyclical exposure without compensating P/E multiple
- Solid companies in growing fields
- Strong fundamental case

Look for “cheapo” stocks with a dividend-adjusted PEG that is noticeably out of line with market or industry benchmarks

- P/E Ratio = 10, EPS Growth = 5%
 - $PEG = P/E \div Growth = 10 \div 5 = 2.0$
- P/E Ratio = 10, EPS Growth = 10%
 - $PEG = P/E \div Growth = 10 \div 10 = 1.0$
- P/E Ratio = 10, EPS Growth = 10, Yield = 5%
 - Div Adj. PEG = $P/E \div (Growth + Yield)$
 $= 10 \div (10 + 5) = 0.67$

Fundamental Growth

- Low P/E companies growing faster than 7% a year indicate underappreciated signs of life
 - Particularly if accompanied by an attention-getting dividend
- Neff also wanted companies that were growing at a sustainable level
 - Usually capped growth at 20% a year

Yield: Return Shareholders Can Pocket

- A low P/E strategy often results in a superior dividend yield
- Per Graham & Dodd, yield is the more assured part of growth
- Companies usually only lower their dividend under extraordinary duress
- Since stock prices usually sell on the basis of expected earnings growth, shareholders collect the dividend income for free

Strong Fundamental Support

- Neff placed emphasis on cash flow, especially as companies became more creative with their definition of “earnings”
 - Excess cash flow can provide capital for additional dividends, stock buybacks, acquisitions or reinvestment
- Neff looked at operating margin as an indication of a company’s “earnings margin of error”
 - $(\text{Sales} - \text{Operating Expenses}) \div \text{Sales}$
- Among low P/E stocks, a robust operating margin supplies protection against negative surprises



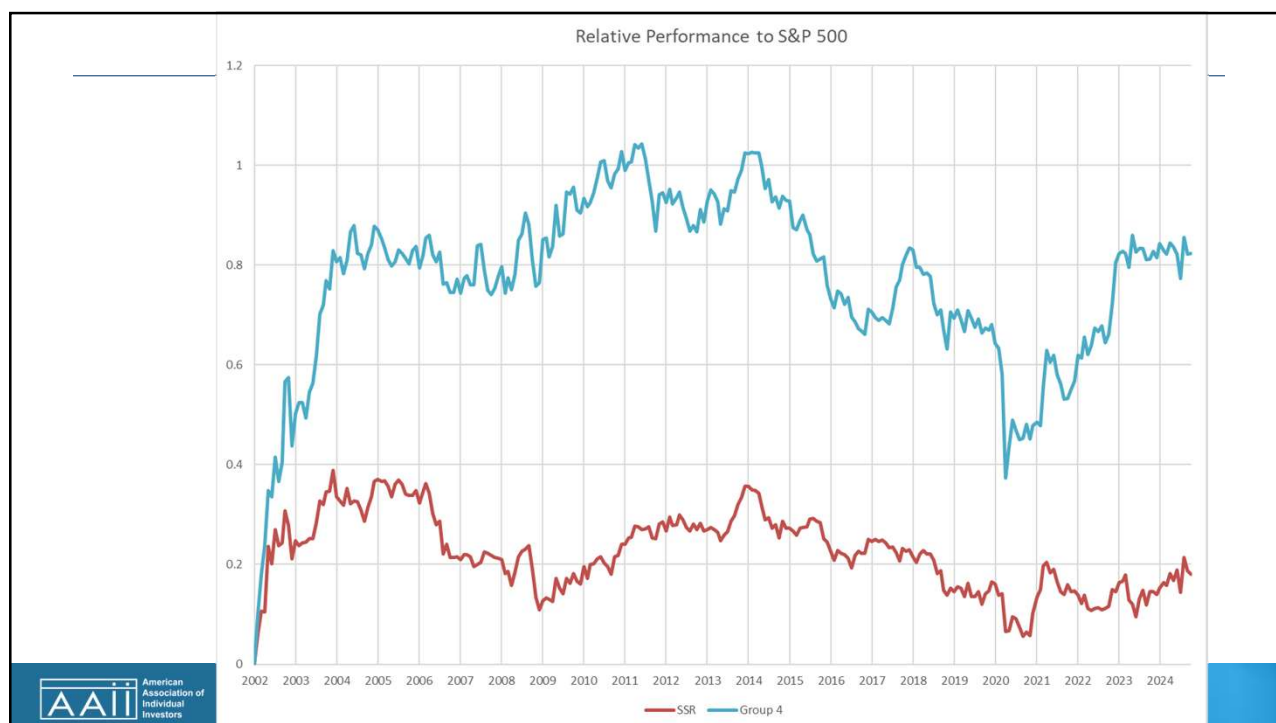
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Reasons to Sell

- Neff sold shares for either of two reasons:
 - Fundamentals deteriorated
 - The price approached his expectations
- Sell when you make a mistake
- Failure of fundamentals becomes obvious using two measures:
 - Estimates of earnings
 - Five-year growth rates
- Calculated appreciation potential based on earnings expectations and projected P/E expansion
- “When you feel like bragging about a stock, it’s probably time to sell.”



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Group 4: Neff Portfolio

ssr.aaii.com/neffPortfolio.cfm#analysis

Company	Ticker	Sector	Portfolio Addition	Current Price	PE to Div Adj EPS Est. Growth	Sales Growth 5 Yr	EPS Growth Est	Free Cash Flow/Share 12 Mo	Operating Margin 12 Mo	Industry Operating Margin 12 Mo	Operating Margin Y1	Industry Operating Margin Y1
Stride Inc	SDRI	Consumer Discretionary: Diversified Consumer Services	03/04/2024	\$62.360	\$84.800	na	15%	na	\$6.49	12.2%	1%	12.2%
Graphic Packaging Holding Company	GPK	Materials: Containers & Packaging	05/30/2023	\$24.710	\$29.175	0.75	9.4%	15.5%	\$-0.34	13.3%	9.2%	13.7%
PulteGroup, Inc.	PHM	Consumer Discretionary: Household Durables	01/11/2021	\$41.530	\$143.030	1.04	9.5%	10.0%	\$5.37	21.6%	7.7%	21.3%
BorgWarner Inc.	BWA	Consumer Discretionary: Automobile Components	05/01/2023	\$42.514	\$35.490	1.06	6.2%	8.9%	\$2.27	8.8%	5.3%	8.8%
Elevance Health Inc	ELV	Health Care: Health Care Providers & Services	05/04/2020	\$267.940	\$502.475	1.35	13.2%	12.1%	\$-2.70	6.1%	3.1%	5.8%
DR Horton Inc	DHI	Consumer Discretionary: Household Durables	12/10/2015	\$33.453	\$188.860	1.45	17.2%	8.3%	\$5.16	17.2%	7.7%	17.6%
Shutterstock Inc.	STKT	Communication Services: Interactive Media & Services	02/09/2024	\$44.700	\$32.645	1.87	7%	9.7%	\$-0.16	10.2%	0.9%	11.8%
Applied Materials, Inc.	AMAT	Information Technology: Semiconductors & Semiconductor Equipment	05/04/2020	\$46.500	\$203.760	1.94	9.7%	10.6%	\$6.55	29.0%	7%	28.9%
Cencore Inc	COB	Health Care: Health Care Providers & Services	06/30/2020	\$98.810	\$222.150	2.23	9.3%	10.0%	\$17.11	1.0%	3.1%	1.0%
Lockheed Martin Corp	LMT	Industrials: Aerospace & Defense	05/03/2020	\$377.620	\$603.860	4.15	4.7%	3.2%	\$16.05	12.6%	8.4%	13.4%

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Group 4: Neff Portfolio

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AAII.comHomePortfolioGroup 1 O'NeillGroup 2 DremanGroup 3 O'ShaughnessyGroup 4 NeffInsightsHow-To

Company	Ticker	Sector/Industry	Portfolio Addition	Date	Price	Current Price	PE to Div Adj EPS Est Growth	Sales Growth 5yr	EPS Growth Est	Free cash flow/share 12m	Operating Margin 12m	Industry Operating Margin 12m	Operating Margin Y1	Industry Operating Margin Y1
LEADS:														
Sinus XM Holdings Inc.	SDI	Communication Services: Media	09/19/2024		\$24.020	\$23.380	0.46	9.2%	10.0%	\$2.10	23.0%	5.7%	22.7%	5.3%
Adore Inc.	ADRE	Industrials: Electrical Equipment	10/01/2024		\$176.440	\$83.195	0.51	13.9%	10.0%	\$9.98	21.7%	1.6%	25.4%	0.2%
Liberty Energy Inc.	LBRT	Energy: Energy Equipment & Services	10/01/2024		\$19.940	\$19.735	0.6	17.1%	12.0%	\$2.04	12.9%	9.4%	15.9%	9.2%
KB Home	KSH	Consumer Discretionary: Household Durables	10/01/2024		\$0.000	\$83.970	0.72	7.1%	13.9%	\$6.06	11.6%	7.7%	12.0%	7.5%
Victory Capital Holdings Inc.	VCIB	Financials: Capital Markets	07/18/2024		\$51.910	\$55.380	0.74	14.7%	17.7%	\$3.78	45.8%	20.9%	43.6%	21.4%
Webster Financial Corporation	WFS	Financials: Banks	10/01/2024		\$44.860	\$44.410	0.76	16.9%	9.4%	\$3.85	48.1%	34.3%	48.7%	35.8%
InterDigital Inc.	IDCC	Information Technology: Software	10/01/2024		\$142.660	\$143.305	0.88	12.3%	15.0%	\$9.59	43.7%	(4.7%)	41.7%	(6.8%)
Alamo Group, Inc.	ALG	Industrials: Machinery	10/01/2024		\$176.440	\$176.930	0.9	10.9%	18.0%	\$7.22	11.0%	10.2%	11.7%	10.1%
Five Below Inc.	FIVE	Consumer Discretionary: Specialty Retail	10/01/2024		\$89.530	\$87.640	0.91	17.9%	19.4%	\$0.33	9.7%	3.3%	10.8%	4.1%
First Bancorp.	FBC	Financials: Banks	10/01/2024		\$20.100	\$20.080	0.94	10.3%	8.6%	\$1.60	45.7%	34.3%	46.3%	35.8%
Stechners USA Inc.	SDS	Consumer Discretionary: Textiles, Apparel & Luxury Goods	10/01/2024		\$66.950	\$66.150	0.94	11.4%	19.1%	\$5.25	10.1%	9.4%	9.8%	9.6%
Cincinnati Financial Corporation	CINF	Financials: Insurance	07/26/2024		\$123.960	\$136.805	0.99	13.1%	7.8%	\$11.66	25.7%	11.2%	23.3%	10.6%
NMI Holdings Inc.	NMIH	Financials: Financial Services	07/25/2024		\$110.350	\$40.890	0.99	16.1%	9.8%	\$4.59	76.4%	16.9%	76.8%	14.6%
Strategic Education Inc.	STED	Consumer Discretionary: Diversified Consumer Services	10/01/2024		\$91.030	\$90.765	1.06	12.3%	15.0%	\$3.44	13.8%	1%	10.0%	(1.6%)

AAII

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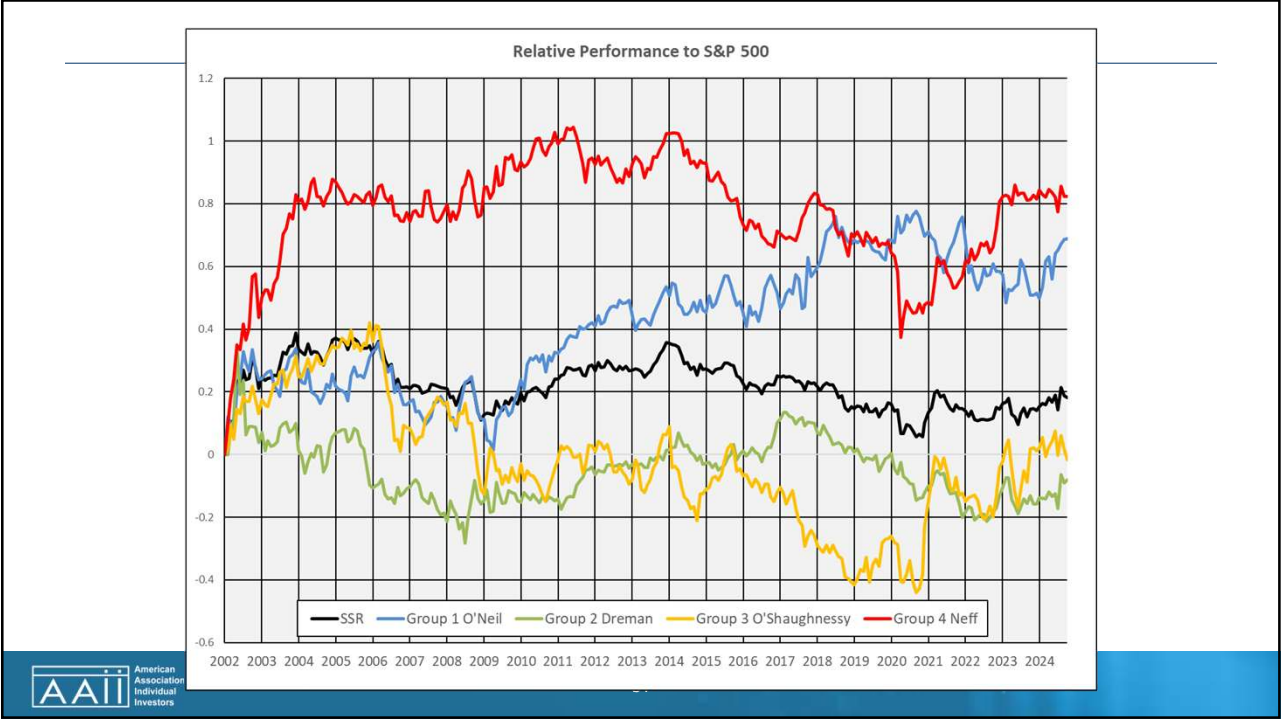
Performance							
	Stock Superstars Portfolio	Group1 Group2 Group3 Group4				iShares DJ U.S. (1YY)	
		September	2024	2023	2022	2021	2020
Total Return		1.17%	1.94%	2.99%	(1.54%)	1.89%	2.03%
		23.0%	42.2%	25.3%	15.0%	18.1%	19.8%
		24.5%	16.4%	21.9%	29.7%	28.4%	26.3%
		(16.0%)	(27.7%)	(13.2%)	(19.1%)	(5.6%)	(19.5%)
		29.2%	32.6%	18.3%	28.7%	45.3%	26.3%
		12.9%	20.1%	3.0%	25.0%	(3.0%)	20.2%
		32.6%	31.0%	28.5%	49.6%	25.9%	30.9%
		(10.8%)	3.9%	(10.3%)	(16.5%)	(18.4%)	(5.1%)
		18.0%	22.2%	15.8%	0.7%	40.0%	21.2%
		13.8%	12.3%	23.3%	7.4%	8.4%	12.0%
		(3.1%)	0.9%	5.9%	5.8%	(17.2%)	0.5%
		4.4%	7.5%	8.7%	(9.1%)	3.0%	12.7%
		44.0%	40.3%	38.6%	54.3%	44.5%	32.6%
		16.2%	19.6%	19.8%	5.8%	15.8%	16.1%
		4.3%	11.3%	10.5%	3.5%	(6.5%)	1.1%
		19.5%	22.7%	15.7%	14.7%	21.5%	16.4%
		34.3%	40.1%	23.0%	40.2%	33.6%	28.5%
		(43.5%)	(41.5%)	(34.2%)	(55.2%)	(35.8%)	(37.2%)
		5.5%	3.6%	(5.4%)	14.0%	10.3%	5.8%
		3.0%	(1.8%)	15.7%	(14.4%)	9.5%	15.3%
		(0.3%)	16.2%	(12.5%)	5.9%	(3.2%)	6.1%
		14.3%	4.8%	16.1%	20.6%	17.7%	11.8%
		40.2%	31.4%	20.7%	37.3%	71.9%	30.4%
		0.5%	(0.2%)	(21.4%)	(6.1%)	27.7%	(22.1%)
	Inception	744.0%	1091.4%	466.2%	398.9%	1230.0%	666.2%
Risk	Risk Index	1.07	1.36	1.10	1.28	1.15	1.00
	Std. Dev.	19.3%					18.0%
Performance as of 9/30/2024.							

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		Performance					
		Stock Superstars Portfolio	Group1	Group2	Group3	Group4	iShares DJ U.S. (IYY)
Total Return	September	1.2%	1.9%	3.0%	(1.5%)	1.9%	2.0%
	2024	23.0%	42.2%	25.3%	15.0%	18.1%	19.8%
	2023	24.5%	16.4%	21.9%	29.7%	28.4%	26.3%
	2022	(16.0%)	(27.7%)	(13.2%)	(19.1%)	(5.6%)	(19.5%)
	2021	29.2%	32.6%	18.3%	28.7%	45.3%	26.3%
	2020	12.9%	20.1%	3.0%	25.0%	(3.0%)	20.2%
	2019	32.6%	31.0%	28.5%	49.6%	25.9%	30.9%
	2018	(10.8%)	3.9%	(10.3%)	(16.5%)	(18.4%)	(5.1%)
	2017	18.0%	22.2%	15.8%	0.7%	40.0%	21.2%
	2016	13.8%	12.3%	23.3%	7.4%	8.4%	12.0%
	2015	(3.1%)	0.9%	5.9%	5.8%	(17.2%)	0.5%
	2014	4.4%	7.5%	8.7%	(9.1%)	3.0%	12.7%
	2013	44.0%	40.3%	38.6%	54.3%	44.5%	32.6%
	2012	16.2%	19.6%	19.8%	5.8%	15.8%	16.1%
	2011	4.3%	11.3%	10.5%	3.5%	(6.5%)	1.1%
	2010	19.5%	22.7%	15.7%	14.7%	21.5%	16.4%
	2009	34.3%	40.1%	23.0%	40.2%	33.6%	28.5%
	2008	(43.5%)	(41.5%)	(34.2%)	(55.2%)	(35.8%)	(37.2%)
	2007	5.5%	3.6%	(5.4%)	14.0%	10.3%	5.8%
	2006	3.0%	(1.8%)	15.7%	(14.4%)	9.5%	15.3%
	2005	(0.3%)	16.2%	(12.5%)	5.9%	(3.2%)	6.1%
	2004	14.3%	4.8%	16.1%	20.6%	17.7%	11.8%
	2003	40.2%	31.4%	20.7%	37.3%	71.9%	30.4%
	2002	0.5%	(0.2%)	(21.4%)	(6.1%)	27.7%	(22.1%)
Risk	Inception	744.0%	1091.4%	466.2%	398.9%	1230.0%	666.2%
	Risk Index	1.07	1.36	1.10	1.28	1.15	1.00
	Std. Dev.	19.3%					18.0%

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Thank You!

Contact me at **johnb@aaii.com**
with questions or comments
about this presentation



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Disclaimer

- AAI's superstar guru screens are inspired by their works and philosophies
- However, the various superstars were not involved in the creation of these screens and the passing companies do not necessarily reflect stocks they would invest in



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