



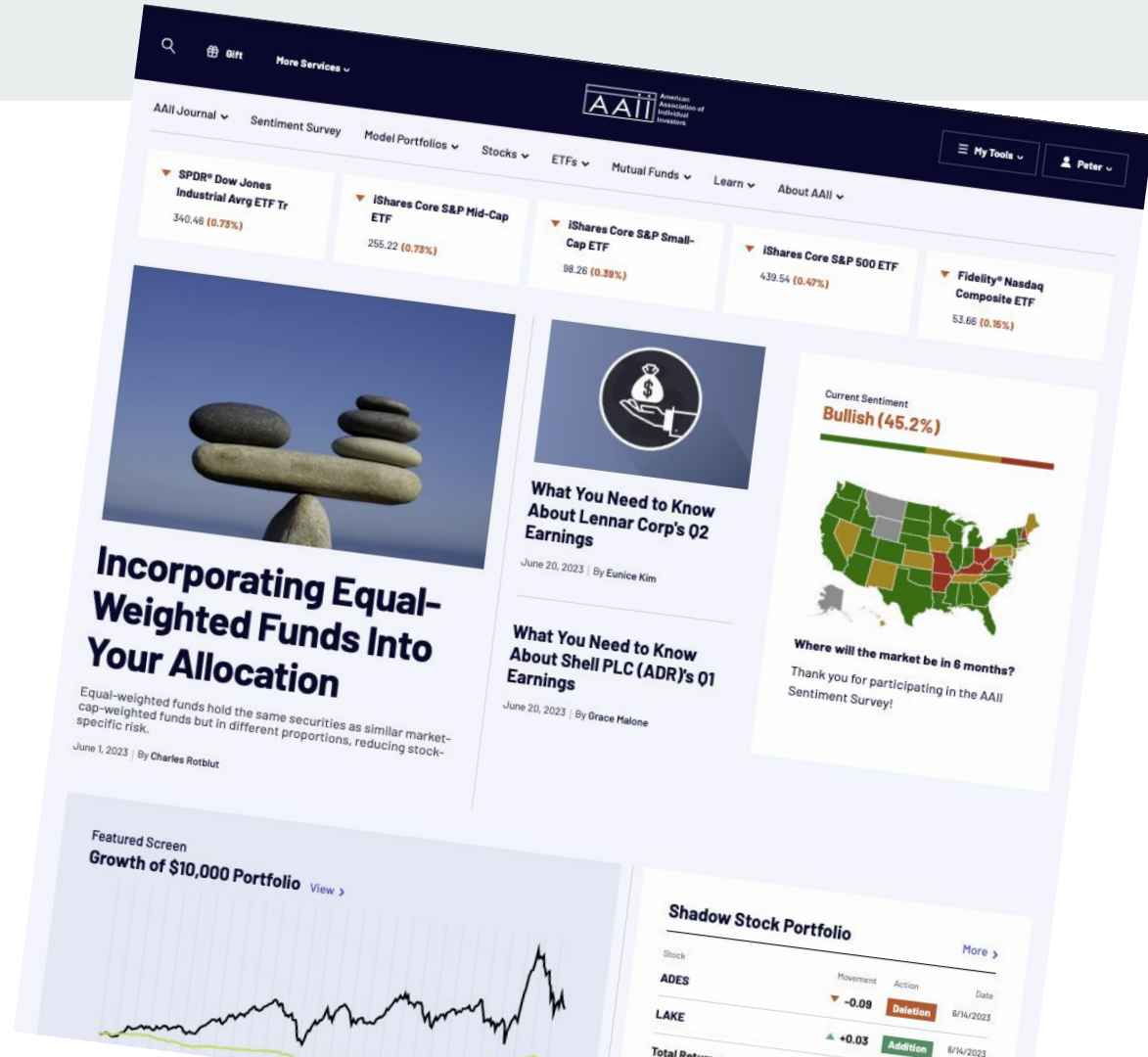
Unveiling AAll's Website Transformation

Peter Nguyen, AAll

AAll.com is always evolving



The New Improved AAll.com

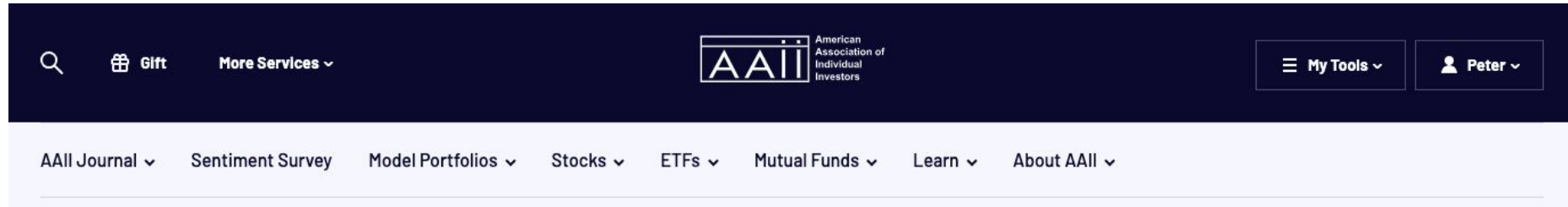


Goals of the New Improved AAll.com

- Respond to feedback about overwhelming information
- Improve and simplify user experience
- Optimize for mobile devices
- Create a framework for future enhancement



AAll.com Navigation



- “Sentiment Survey” tab on the main navigation
- Investment education and ideas organized by stocks, mutual funds, and ETFs
- New “Learn” tab
- New “My Tools” pull-down menu

My Tools

AAII Journal ▾ Sentiment Survey Model Portfolios ▾ Stocks ▾ ETFs ▾ Mutual Funds ▾ Learn ▾ About AAI ▾

AAII American Association of Individual Investors

My Tools ▾ Peter ▾

My AAI

- My Portfolio
- My Stock Screens
- My Library
- AAII Platinum
- A+ Investor

Model Portfolios

- AAII Platinum
- Dividend Investing
- Growth Investing
- VMQ Stocks

SPDR® Dow Jones Industrial Avrg ETF Tr
340.46 (0.73%)

iShares Core S&P Mid-Cap ETF
255.22 (0.73%)

iShares Core S&P Small-Cap ETF
98.26 (0.39%)

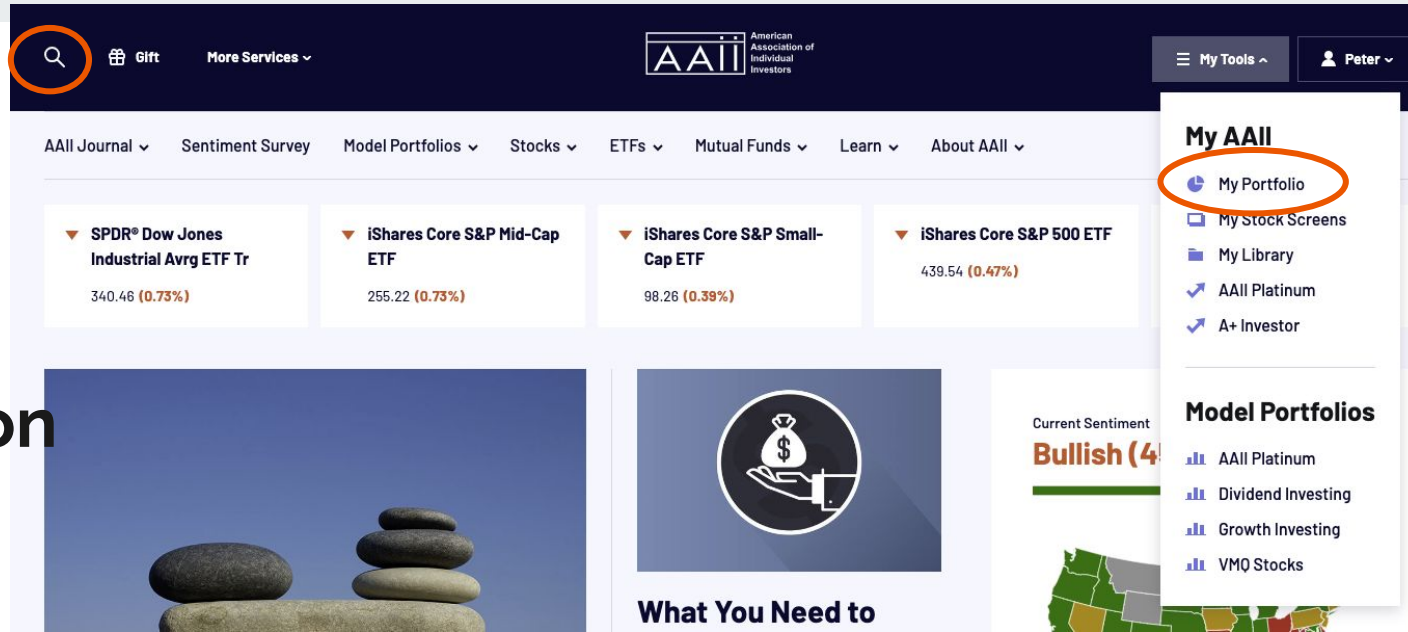
iShares Core S&P 500 ETF
439.54 (0.47%)

Current Sentiment
Bullish (4)

What You Need to

- Easy access to frequently-used tools and benefits
- Access to your model portfolios and screens

Other Notable Navigation Changes



- Get to Search function by clicking on the magnifying glass
- My Portfolio can be found by clicking on “My Tools”

Homepage Enhancements

- Featured stock screen
- Shadow Stock Portfolio alerts
- My AAll
- Daily Movers
- Content discovery tool

Revamped Sentiment Survey

- Sentiment Survey map
- Bull/Bear Spread
- Sentiment Trends

The AAI Investor Sentiment Survey

The AAI Sentiment Survey offers insight into the opinions of individual investors by asking them their thoughts on where the market is heading in the next six months and has been doing so since 1987. This market sentiment data is compiled and depicted below for individual use.

Investor sentiment is measured with a weekly survey conducted from Thursday at 12:01 a.m. until Wednesday at 11:59 p.m. Tracking sentiment gives investors a forward-looking perspective of the market instead of relying on historical data, which tends to result in hindsight bias.

We would like to ask you one additional question:

What do you think about the Fed's decision to pause interest rate hikes?

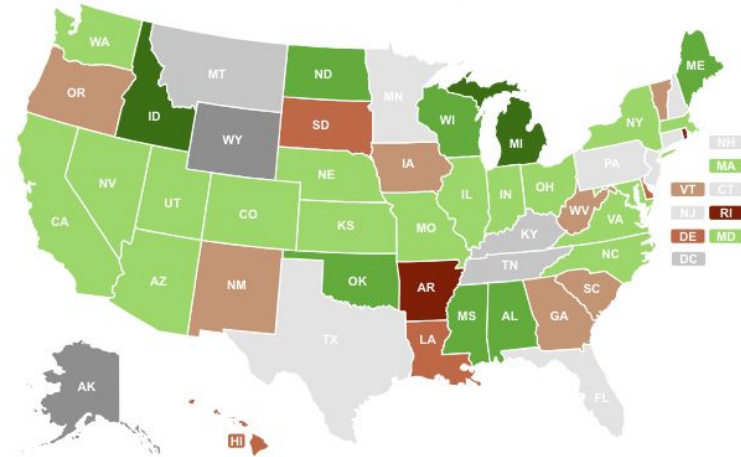
- ☐ Pausing was the right decision
- ☐ They should have raised rates
- ☐ They should have cut rates
- ☐ Not sure/no opinion

[Submit](#)

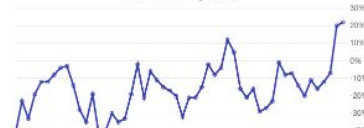
Bullish Neutral Bearish

Filter By: 7 days

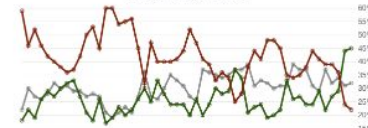
Start date: mm/dd/yyyy End date: 06/20/2023 [Submit](#)



Bull/Bear Spread



Sentiment Trend



Getting Investment Ideas

- Model Portfolios =
Curated lists of investments
- Stock/ETF/Fund Screens =
Rules-based lists of investments
- AAI Journal, AAI Guides =
Commentary and ideas
- Pro tip: add tickers to your
portfolio by clicking on the plus “+”
symbol

The screenshot displays the AAI website interface. At the top, there's a navigation bar with a search icon, a 'Gift' button, and a 'More Services' dropdown. Below this, a secondary navigation bar lists various resources: 'AAI Journal', 'Sentiment Survey', 'Model Portfolios', 'Stocks', 'ETFs', 'Mutual Funds', 'Learn', and 'About AAI'. A 'My Tools' button is also visible on the right.

The main content area features a featured article titled 'CAN SLIM: The Seven Factors of Winning Stocks' by Matt Markowski, dated June 7. The article text discusses the death of William J. O'Neil and introduces the CAN SLIM investment strategy. Below the article, there's a 'Continue Reading' link.

To the right of the article, there's a sidebar with several links and counts: 'My Stocks (109)', 'My Screens (6)', 'Screen Power Rankings (60)', 'Stock Guru Screens (42)', 'Stock Factor Screens (18)', and 'Premium Screens (7)'. Further right, there are links to 'Stock Grades (7,093)', 'Upgrades/Downgrades', 'Commentary & Reports', 'Stock Investor Pro', and 'AAI Shadow Stocks'.

Below the featured article, there's a section titled 'FEATURED STOCK STRATEGY • Today's Screen Power Rankings' with the sub-header 'Value on the Move--PEG With Est Growth Screen'. It describes using PEG ratios and price strength to find growth stocks. A '+ Follow' button is present.

At the bottom, there's a table titled 'Five Stocks From This Strategy (as of 6/20/2023)'. The table has columns for 'COMPANY NAME', 'TICKER', and 'SECTOR'. The listed stocks are Celestica Inc (CLS, Technology), Graphic Packaging Holding Company (GPK, Basic Materials), NMI Holdings Inc (NMIH, Financials), United Rentals, Inc. (URI, Industrials), and Unum Group (UNM, Financials). A 'See All 10 Stocks' link is provided at the bottom left of the table.

COMPANY NAME	TICKER	SECTOR
Celestica Inc	CLS	Technology
Graphic Packaging Holding Company	GPK	Basic Materials
NMI Holdings Inc	NMIH	Financials
United Rentals, Inc.	URI	Industrials
Unum Group	UNM	Financials



Gift

More Services ▾



≡ My Tools ▾

Peter ▾

AAII Journal ▾

Sentiment Survey

Model Portfolios ▾

Stocks ▾

ETFs ▾

Mutual Funds ▾

Learn ▾

About AAI ▾



AAII Knowledge Base

[Click here for the AAI Support Knowledge Base](#)

AAII Website Log In and Browser Help

Frequently Asked Questions

- How do I login?
- How do I customize my login information?
- How do I unsubscribe from the newsletters I receive?
- How do I reset my login information?
- The site is not recognizing my login credentials
- What is a cookie?
- How do I enable cookies on my browser?

[Gift](#)[More Services ▾](#)[My Tools ▾](#)[Peter ▾](#)[AAII Journal ▾](#)[Sentiment Survey](#)[Model Portfolios ▾](#)[Stocks ▾](#)[ETFs ▾](#)[Mutual Funds ▾](#)[Learn ▾](#)[About AAI ▾](#)

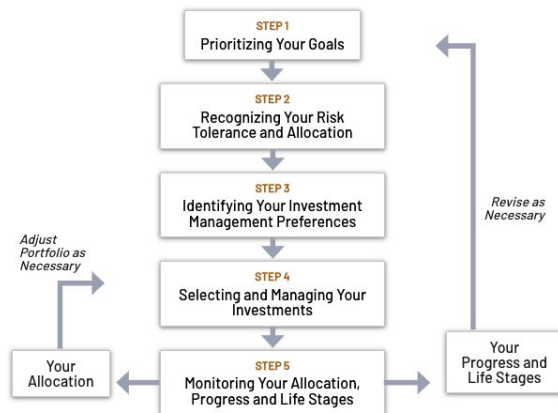
Learn & Plan

Learn & Plan

THE PRISM WEALTH-BUILDING PROCESS

The PRISM Wealth-Building Process provides a framework for aligning your investment decisions with your goals. Following the five steps of PRISM empowers you to create a personalized investment plan and gives you the confidence to follow it.

To take full advantage of the PRISM process, click here to access the PRISM Wealth-Building Process Academy. This AAI member benefit uses videos, tools and interaction to help you create your wealth-building plan.



WEALTH-BUILDING PROCESS RESOURCES

[Wealth-Building Process Toolbox](#)[Commentary](#)[PRISM Wealth-Building Academy](#)

LEARN & PLAN RESOURCES

[Investor Classrooms](#)[Retirement](#)[Tax Strategies](#)[Asset Allocation](#)



Community

[AAII.com](#)[Home](#)[All Communities ▾](#)[Participate ▾](#)[Events ▾](#)[Help/FAQs/TOS](#)

Welcome to the AAll Community

Interact with other members to enrich your unbiased investment education.

Hello AAll Members!

You are currently logged out of your account. To log into the AAll Community, please click the blue "Log In" button on the top right of your screen. Your Community log in is the same as your AAll.com log in.

[Find a Community That Fits Your Needs](#)

Quick Links

[Local Chapters](#)[Complete My Profile](#)[Check My Inbox](#)

Future Enhancements

- Revamped A+ Investor homepage
- Revamped Stocks Page
- Increased personalization
- Stronger search